



HILLINGDON  
LONDON



# NOTICE OF HEARING

Licensing Sub-Committee  
Resumed hearing from  
3 June 2024

**Date:** 20 JUNE 2024

**Time:** 10:00

**Venue:** COMMITTEE ROOM 5 –  
CIVIC CENTRE, HIGH  
STREET, UXBRIDGE

**Meeting Details:** Members of the Public and Media are welcome to attend. This meeting may also be broadcast live.

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## Councillors on the Sub-Committee:

Councillor Becky Haggart (Chair)

Councillor Darran Davies

Councillor Kuldeep Lakhmana

## IMPORTANT INFORMATION

On receipt of this notice, you **MUST** notify the Committee Clerk (contact details below) by the following date:

**Monday 17 June 2024**

If you don't notify you may lose your right to speak at the hearing. When notifying you must confirm:

- 1) Whether you intend to attend or to be represented by someone at the hearing;
- 2) If you consider a hearing to be unnecessary and;
- 3) Whether to request that another person attends (other than your representative) as a witness

**Published:** Wednesday, 5 June 2024

**Contact:** Liz Penny

**Email:** [epenny@hillingdon.gov.uk](mailto:epenny@hillingdon.gov.uk)

Putting our residents first

Lloyd White  
Head of Democratic Services  
London Borough of Hillingdon,  
Phase II, Civic Centre, High Street, Uxbridge, UB8 1UW

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# Agenda

## CHAIRMAN'S ANNOUNCEMENTS

### Hearing Protocol

- 1 Apologies for Absence
- 2 Declarations of interest in matters coming before this meeting
- 3 To confirm that the items of business marked Part I will be considered in Public and items marked Part II will be considered in Private
- 4 Matters that have been notified in advance or urgent

### Part I - Members, Public and Press

	<b>Title of Report / Address of application</b>	<b>Ward</b>	<b>Time</b>	<b>Page</b>
<b>5</b>	RESUMED HEARING: Application for the variation of a Premises Licence: Prince of Wales, 1 Harlington Road, Hillingdon, UB8 3HX	Colham & Cowley	<b>10:00</b>	3 - 142

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## Order of proceedings – applications

The Chairman of the Sub-Committee will open the hearing by introducing the Councillors, explaining the purpose of the proceedings and the general procedure. The Chairman will then check that there are no additions or alterations to the list of those appearing at the hearing.

**Introduction by the Regulatory Services/Licensing Officer**



**The Applicant / Licence Holder**



**Responsible Authorities (if present)**



**Other Parties (residents etc...)**



### **DISCUSSION LED BY THE SUB-COMMITTEE**

The Chairman will lead the discussion. This will be a chance for all parties to provide comments on any submissions that have been made to the Sub-Committee.



**Closing remarks from each party**



**Sub-Committee deliberates**



**Chairman announces the decision**

The Council's Regulatory Services/Licensing Officer will introduce the report and will outline the matter before the Sub-Committee, giving any relevant background information. The Sub-Committee may ask questions of the officer.

The Applicant, licence holder or the person representing him/her will be invited to address the Sub-Committee. They will be allowed sufficient time to present his/her case. The Sub-Committee may ask questions.

Responsible Authorities will be invited to address the Sub-Committee and will be allowed sufficient time. The Sub-Committee may ask questions of the Responsible Authorities.

Other parties will be invited to address the Sub-Committee. Where there are a number of parties making similar representations the Chairman will expect the parties to nominate a spokesperson to make the representations and all will be allowed sufficient time. The Sub-Committee may ask questions of the Other Parties.

The Chairman will invite the Responsible Authorities and Other Parties to make brief closing remarks on the application. The Applicant / licence holder makes the final closing remarks.

The Sub-Committee will remain in the room to deliberate and make their decision, with only the Legal Advisor and the Clerk to the Sub-Committee remaining. All others present will be asked to leave the room. If the meeting is being broadcast, any filming will be stopped for this part.

Parties may return to the room when invited to do so and the Chairman will announce the decision. The Chairman will remind the Applicant / licence holder that the decision will be sent to them in writing. There can be no further questions or statements.

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# Agenda Item 5

## Application for the variation of a Premises Licence: Prince of Wales, 1 Harlington Road, Hillingdon, UB8 3HX

<b>Committee</b>	Licensing Sub-Committee
<b>Officer Contact</b>	Licensing Officer – Lois King - 01895 277067
<b>Papers with report</b>	<b>Appendix 1</b> - Application to vary a Premises Licence <b>Appendix 2</b> - Operating schedule to accompany the application <b>Appendix 3</b> - Current premises licence <b>Appendix 4</b> - Representations from Responsible Authorities <b>Appendix 5</b> - Representations from Interested Parties <b>Appendix 6</b> - Representations supporting the application <b>Appendix 7</b> - Photos and plans
<b>Ward name</b>	Hillingdon East/ Colham & Cowley

### 1.0 SUMMARY

- 1.1 To consider an application to vary the current premises licence for the Prince of Wales, 1 Harlington Road, Uxbridge, UB8 3HX. The application was submitted by NTAD Consultants Limited on behalf of Mr Sheikh Sheraz Ahmed, Director of Game Measure Limited and is attached as **Appendix 1**. An operating schedule to accompany the application form is attached as **Appendix 2**.
- 1.2 The variation application seeks to extend the authorisation for the sale of alcohol on and off the premises until 00:30 hours Sunday – Wednesday and until 01:30 hours Thursday – Saturday. The premises licence currently authorises this activity until 23:00 hours Sunday - Thursday and until 00:00 hours Friday – Saturday.
- 1.3 The variation application seeks to extend the authorisation for recorded music until 00:30 hours Sunday - Wednesday and until 01:30 hours Thursday – Saturday. The premises licence currently authorises this activity until 23:00 hours Sunday – Thursday with music outside only until 22:00 hours on these days and until 00:00 hours Friday – Saturday with music outside only until 23:00 hours on these days.
- 1.4 The variation application seeks to extend the authorisation for regulated entertainment (to include the performance of dance e.g. a belly dancer) until 00:30 hours Sunday – Wednesday and until 23:00 in the external area of the premises on these days and until 01:30 hours Thursday – Saturday and until 23:00 hours in the external area of the premises on these days. Live music and the performance of dance are authorised indoors only on the current licence until 23:00 hours Sunday – Thursday and until 00:00 hours Friday – Saturday.
- 1.5 The variation application seeks to extend the authorisation for late night refreshment until 00:30 hours Sunday – Wednesday and 01:30 hours Thursday - Saturday. The premises licence currently authorises this activity Friday – Saturday until 00:00 hours.
- 1.6 The opening hours will be Sunday – Wednesday from 10:00 hours until 01:00 hours and Thursday – Saturday from 10:00 until 02:00 hours. The current opening hours on the licence are Sunday – Thursday 10:00 hours until 23:30 hours and Friday – Saturday from 10:00 hours until 00:30 hours.

1.7 The application has attracted representations from 3 Responsible Authorities namely the Licensing Authority, the Street Scene Enforcement Team/Environmental Protection Team and Metropolitan Police Licensing. There are 4 representations from Interested Parties namely 3 Ward Councillors and a local resident. There are 2 representations in support of the application from local residents.

## 2.0 RECOMMENDATION

2.1 That the Licensing Sub Committee consider the application to vary the current premises licence in respect of the Prince of Wales, 1 Harlington Road, Uxbridge, UB8 3HX.

## 3.0 APPLICATION

3.1 An application to vary the premises licence for the Prince of Wales has been submitted by NTAD Consultants Limited on behalf of Mr Sheraz Sheikh Ahmed, Director of Game Measure Limited. The application seeks to extend the hours for licensable activities namely sale of alcohol, provision of regulated entertainment (including live music, recorded music and performance of dance) and late-night refreshment. The premises are situated on Harlington Road, Hillingdon, UB8 3HX.

### 3.2 Description of the premises

The premises is a pub and mediterranean restaurant with a beer garden at the rear which is used for shisha smoking. The premises offers food, music and entertainment e.g. belly dancer to its customers. The premises is situated near to residential dwellings on both the Uxbridge Road and Harlington Road.

### 3.3 Current licensable activities, hours and opening hours

<u>Activity</u>		<u>Hours</u>
Sale of alcohol	Consumption on and off the premises	Sunday – Thursday 10:00 – 23:00 Friday – Saturday 10:00 – 00:00
Live music	Indoors only	Sunday – Thursday 10:00 – 23:00 Friday – Saturday 10:00 – 00:00
Recorded Music	Outdoors	Sunday – Thursday 10:00 – 22:00 Friday – Saturday 10:00 – 23:00
Recorded Music	Indoors	Sunday – Thursday 10:00 – 23:00 Friday – Saturday 10:00 – 00:00
Performance of Dance	Indoors only	Sunday – Thursday 10:00 – 23:00 Friday – Saturday 10:00 – 00:00
Late Night Refreshment		Friday – Saturday 23:00 – 00:00

	<u>Opening Hours</u>
Monday	10:00 – 23:30
Tuesday	10:00 – 23:30
Wednesday	10:00 – 23:30
Thursday	10:00 – 23:30
Friday	10:00 – 00:30
Saturday	10:00 – 00:30
Sunday	10:00 – 23:30

The current premises licence can be found in **Appendix 3**

3.4 Proposed hours for licensable activities and opening hours

	Recorded Music	Regulated Entertainment (inc Performance of Dance)	Late Night Refreshment (on & off premises)	Sale of Alcohol (on & off premises)	Opening Hours
<b>Monday</b>	10:00 – 00:30	10:00 – 00:30 External area 10:00 – 23:00	23:00 – 00:30	10:00 – 00:30	10:00 – 01:00
<b>Tuesday</b>	10:00 – 00:30	10:00 – 00:30 External area 10:00 – 23:00	23:00 – 00:30	10:00 – 00:30	10:00 – 01:00
<b>Wednesday</b>	10:00 – 00:30	10:00 – 00:30 External area 10:00 – 23:00	23:00 – 00:30	10:00 – 00:30	10:00 – 01:00
<b>Thursday</b>	10:00 – 01:30	10:00 – 01:30 External area 10:00 – 23:00	23:00 – 01:30	10:00 – 01:30	10:00 – 02:00
<b>Friday</b>	10:00 – 01:30	10:00 – 01:30 External area 10:00 – 23:00	23:00 – 01:30	10:00 – 01:30	10:00 – 02:00
<b>Saturday</b>	10:00 – 01:30	10:00 – 01:30 External area 10:00 – 23:00	23:00 – 01:30	10:00 – 01:30	10:00 – 02:00
<b>Sunday</b>	10:00 – 00:30	10:00 – 00:30 External area 10:00 – 23:00	23:00 – 00:30	10:00 – 00:30	10:00 – 01:00

3.5 Other licensed premises nearby

Premises	Activities Authorised	Opening Hours
The Red Lion Hotel Royal Lane Hillingdon UB8 3QP	Provision of recorded music (indoors only)  Provision of late-night refreshment (indoors only)  Sale by retail of alcohol (on/off supplies)	Sale of alcohol:  From 08.00 hours until 01.00 hours the following day, every day  The sale of alcohol to persons residing within the hotel is not time restricted.  Provision of late-night refreshment:  From 23.30 hours until 01.00 hours the following day, every day

		<p>The provision of recorded music is not subject to any time restrictions.</p> <p>The sale of alcohol and provision of late night refreshment on New Year's Eve is as stated in the opening hours of the premises for New Years Eve.</p>
<p>The Vine Inn 121 Hillingdon Hill Uxbridge UB10 0JQ</p>	<p>Performance of live music (indoors)</p> <p>Recorded music (indoors)</p> <p>Performance of dance and entertainment of a similar description (indoors)</p> <p>Provision of late-night refreshment (indoors)</p> <p>Sale of alcohol (on/off premises)</p>	<p>Sunday – Wednesday 10:00 - 00:00</p> <p>Thursday – Saturday 10:00 – 01:00</p> <p>An additional hour following those detailed above on: Friday, Saturday, Sunday and Monday of bank holiday weekends The Thursday before Good Friday Christmas Eve On St David's Day St Patrick's Day St George's Day St Andrew's Day and on no more than 12 occasions per year subject to providing the Licensing Service, the Councils Environmental Protection Unit and the Metropolitan Police Service 10 working days' notice, and then only on receiving a subsequent 'CONSENT' from the Councils Licensing Service, in respect of this agreement to the specified day and/or times applied for.</p> <p>In addition, the sale of alcohol only from 10.00 hours on New Year's Eve to 10.00 hours on New Year's Day</p>
<p>Discount Food &amp; Wine 10 Crescent Parade Long Lane Hillingdon UB10 0LG</p>	<p>Sale by retail of alcohol</p>	<p>From 06:00 hours until 24:00 hours, Monday to Saturday</p> <p>From 06:00 hours until 23:00 hours on Sundays</p>
<p>Specialist Off Licence 81-83 Manor Parade Uxbridge Road</p>	<p>Sale by retail of alcohol</p>	<p>Between 08.00 and 23.00 each day</p>

Hillingdon UB10 0JQ		
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A map of nearby licensed premises can be found in **Appendix 7**.

### 3.6 Operating Schedule and Conditions

The conditions being offered by the applicant can be found in a separate operating schedule attached as **Appendix 2**. Whilst the operating schedule submitted with the application includes a significant number of conditions from the current premises licence (**Appendix 3**) there are several omissions, mainly in relation to conditions designed to uphold the Prevention of Public Nuisance licensing objective.

## 4.0 **CONSULTATION**

### 4.1 Closing date for representations

4<sup>th</sup> May 2024

### 4.2 Public Notice published in local newspaper

17<sup>th</sup> April 2024 – West London Gazette

## 5.0 **REPRESENTATIONS**

5.1 We have received representations from the Licensing Authority, the Street Scene Enforcement Team/Environmental Protection Team and Metropolitan Police Licensing acting as Responsible Authorities under the Act.

<b>Responsible Authorities</b>	<b>Ground for Representation</b>	<b>Appendix</b>
Licensing Authority	Prevention of Crime and Disorder Prevention of a Public Nuisance	Appendix 4
Street Scene Enforcement Team/Environmental Protection Team,	Prevention of a Public Nuisance	Appendix 4
Metropolitan Police	Prevention of Crime and Disorder Prevention of Public Nuisance	Appendix 4

5.2 We have received representations from Interested Parties:

<b>Councillor/Resident</b>	<b>Ground for Representation</b>	<b>Appendix</b>
Cllr Bennett	Prevention of Crime and Disorder Prevention of Public Nuisance Public Safety	Appendix 5
Cllr Gohil	Prevention of Public Nuisance Public Safety	Appendix 5
Cllr Chamdal	Prevention of Public Nuisance Public Safety	Appendix 5
Thomas Craig	Prevention of Public Nuisance	Appendix 5

### 5.3 Representations of support for the application

<b>Resident</b>	<b>Grounds for Support</b>	<b>Appendix 6</b>
Janice Hopper	Does not believe that an additional hour is unreasonable. New measures to manage clientele seems to have been successful.	Appendix 6
Kate Hendrick	Not experiencing any problems. Likes having the premises – nice community feel to the area.	Appendix 6

## 6.0 BACKGROUND INFORMATION

6.1 The premises had a licence until December 2021 when the Licensing Sub-Committee revoked it following a review which stemmed from a serious incident – a stabbing where one of the four victims was a 16-year-old girl who had been drinking at the premises. An appeal by the premises licence holder was unsuccessful and the revocation took effect in February 2022.

6.2 A new premises licence application was received from Game Measure Limited in March 2023. The premises planned to offer a similar experience to that which was there prior to the



licence being revoked i.e. food (including late night refreshment), drinks (including alcohol), regulated entertainment and shisha.

6.2 The application attracted 3 representations from the Responsible Authorities, 3 Representations from Interested Parties and 3 Representations of support.

6.3 The application was heard by the Licensing Sub-Committee in April 2023 and a premises licence was granted but with reduced hours from that which were originally applied for and subject to 43 conditions designed to combat the issues that the premises had previously had.

## **7.0 OFFICER'S OBSERVATIONS**

7.1 This application seeks to extend the hours for the existing licensable activities authorised by the current premises licence.

7.2 The premises is situated in an area where there is residential accommodation so the potential for public nuisance is a consideration.

7.3 According to our records, the premises has submitted six Temporary Event Notices (TEN) since February 2023 – one was withdrawn, and one was refused following an objection from Police Licensing.

7.4 The Licensing Service is aware of seven complaints that have been made about the Prince of Wales since April 2023. Six of these complaints relate to loud amplified music and noise from the rear garden and one concerns planning consent for parking patrons' vehicles at Green Cottage – this arrangement was proposed at the April 2023 Licensing Sub-Committee hearing in order to address residents' concerns about parking issues at the premises. One of the noise complaints was made on 18<sup>th</sup> November 2023 at 14:00 hours when there was a TEN in place for a private party from 13:00 – 19:00 hours. The most recent noise complaint was received on 27<sup>th</sup> April 2024 and concerned loud amplified music, cars being parked on the pavement outside and behind the bus stop at Coney Green and an alleged breach of a planning order to remove a retractable roof.

7.5 There have been three members enquiries since February 2023. Two relate to planning and one relates to an enquiry about a TEN.

7.6 The representations received mainly raised the following issues:

### **a) The Prevention of Crime and Disorder**

Metropolitan Police Licensing have expressed concerns that the removal of conditions combined with an increase in hours will have a negative impact on the public and the licensing objectives. They are of the view that stringent conditions are required in order to ensure that the premises is managed appropriately, prevents crime and disorder, protects the public and upholds the licensing objectives.

A recent unannounced visit to the venue on Saturday 27<sup>th</sup> April 2024 at 22:25 hours revealed failings with conditions on the licence not being complied with.

A subsequent follow up meeting at the premises on 2<sup>nd</sup> May 2024 revealed further failings. To not adhere to licence conditions undermines the licensing objective and this has reduced the trust and confidence that the Police has in the management of the premises.

The Licensing Authority reflect similar concerns. In their opinion the licensing objectives would be undermined if the licensable activities were extended, and key current conditions removed. The findings of the 27<sup>th</sup> April and 2<sup>nd</sup> May visits leaves the Licensing Authority questioning whether management would be fully compliant should the variation be granted.

Cllr Bennett is concerned about a return of knife crime, underage drinking, illegal parking and property damage that residents have suffered previously.

Cllr Gohil notes that when the premises previously operated with late hours, the Police were often called to deal with incidents and that the premises would be mentioned frequently in discussions with the Police at local SNT meetings. Cllr Gohil echoes Cllr Bennett's concerns that an extension to the hours would lead to an increase in crime as well as disorderly behaviour from customers under the influence of alcohol.

## **b) The Prevention of Public Nuisance**

Concerns have been raised by the Licensing Authority that the proposed finishing times for licensable activities coupled with the absence of conditions from the current premises licence designed to uphold the Prevention of Public Nuisance licensing objective, in the proposed operating schedule would likely cause disturbance for residents living in the vicinity of the premises.

The Street Scene Enforcement Team/Environmental Protection Team also have concerns, following recent complaints of noise nuisance (music and entertainment outside in the garden) and anti-social behaviour e.g. parking issues. The most recent complaint being received on 27<sup>th</sup> April 2024.

Metropolitan Police Licensing have echoed the concerns of the Licensing Authority in relation to the increase in hours and the removal of conditions having a negative impact on the public and the licensing objectives. They are of the view that stringent conditions are required in order to ensure that the premises is prevented from causing a public nuisance.

Cllr Bennett is concerned that the anti-social behaviour which includes reports of excessive noise and patrons bumping their cars up the kerb of Harlington Road and then driving across and parking on the pavement will not only continue but increase.

Cllr Gohil has expressed concerns over the effect that an extension of the hours will greatly disturb the lifestyle of residents, many of whom have young children. It is her opinion that the existing hours and conditions has played a key part in achieving a reduction in the anti-social behaviour experienced previously. It is feared that granting the variation will bring a swift return to the public nuisance that residents suffered before. In addition, there are concerns that the current parking problems will worsen with an increase in visitors to the venue.

Cllr Chamdal has advised that having spoken to residents, the majority are against a change to the closing hours with issues concerning noise, parking and taxi pickups being cited.

Mr Craig notes that since the restrictions on the licence have been in place they have had several disturbances but far fewer than before. He has expressed concerns over an increase of noise from the music and belly dancing at the rear of the premises and from patrons leaving the venue late at night/early in the morning should the variation be granted.

## c) **Public Safety**

Cllr Bennett, Cllr Gohil and Cllr Chamdal have all highlighted problems being caused by patrons of the premises parking irresponsibly along Harlington Road and the surrounding areas including driving across and parking on pavements and parking on double yellow lines.

- 7.7 The representation from Janice Hopper in support of the application states that extending the licence by an extra hour is not unreasonable and that the measures currently in place to manage patrons seem to have been successful. Kate Hendrick states that they have not had any trouble, the staff are polite and help them to park their car by managing the venue's parking and that the premises brings a community feel to the area.

### **8.0 Relevant sections of s.182 Guidance**

#### **Where representations are made**

- 8.1 **At paragraph 9.3** it states that "Where a representation concerning the licensing objectives is made by a responsible authority about a proposed operating schedule and it is relevant (see paragraphs 9.4 to 9.10), the licensing authority's discretion will be engaged. It will also be engaged if another person makes relevant representations to the licensing authority, which are also not frivolous or vexatious (see paragraphs 9.4 to 9.10). Relevant representations can be made in opposition to or in support of, an application and can be made by any individual, body or business that has grounds to do so.

#### **Relevant, vexatious and frivolous representations**

- 8.2 **At paragraph 9.4** it states that "A representation is "relevant" if it relates to the likely effect of the grant of the licence on the promotion of at least one of the licensing objectives. For example, a representation from a local businessperson about the commercial damage caused by competition from new licensed premises would not be relevant. On the other hand, a representation by a businessperson that nuisance caused by new premises would deter customers from entering the local area, and the steps proposed by the applicant to prevent that nuisance were inadequate, would be relevant. In other words, representations should relate to the impact of licensable activities carried on from premises on the objectives. For representations in relation to variations to be relevant, they should be confined to the subject matter of the variation. There is no requirement for a responsible authority or other person to produce a recorded history of problems at premises to support their representations, and in fact this would not be possible for new premises."

- 8.3 **At paragraph 9.9** it states that "It is recommended that, in borderline cases, the benefit of the doubt about any aspect of a representation should be given to the person making the representation. The subsequent hearing would then provide an opportunity for the person or body making the representation to amplify and clarify it."

#### **Determining actions that are appropriate for the promotion of the licensing objectives**

- 8.4 **At paragraph 9.42** it states that "Licensing authorities are best placed to determine what actions are appropriate for the promotion of the licensing objectives in their areas. All licensing determinations should be considered on a case-by-case basis. They should take into account any representations or objections that have been received from responsible authorities or other persons, and representations made by the applicant or premises user as the case may be".

- 8.5 **At paragraph 9.43** it states that "The authority's determination should be evidence-based, justified as being appropriate for the promotion of the licensing objectives and proportionate to what it is intended to achieve".
- 8.6 **At paragraph 9.44** it states that "Determination of whether an action or step is appropriate for the promotion of the licensing objectives requires an assessment of what action or step would be suitable to achieve that end. While this does not therefore require a licensing authority to decide that no lesser step will achieve the aim, the authority should aim to consider the potential burden that the condition would impose on the premises licence holder (such as the financial burden due to restrictions on licensable activities) as well as the potential benefit in terms of the promotion of the licensing objectives. However, it is imperative that the authority ensures that the factors which form the basis of its determination are limited to consideration of the promotion of the objectives and nothing outside those parameters. As with the consideration of licence variations, the licensing authority should consider wider issues such as other conditions already in place to mitigate potential negative impact on the promotion of the licensing objectives and the track record of the business. Further advice on determining what is appropriate when imposing conditions on a licence or certificate is provided in Chapter 10. The licensing authority is expected to come to its determination based on an assessment of the evidence on both the risks and benefits either for or against making the determination".

### **Proportionality**

- 8.7 **At paragraph 10.2** it states, "Conditions include any limitations or restrictions attached to a licence or certificate and essentially are the steps or actions that the holder of the premises licence or the club premises certificate will be required to take or refrain from taking in relation to the carrying on of licensable activities at the premises in question. Failure to comply with any condition attached to a licence or certificate is a criminal offence, which on conviction is punishable by an unlimited fine or up to six months' imprisonment. The courts have made clear that it is particularly important that conditions which are imprecise or difficult for a licence holder to observe should be avoided."
- 8.8 **At paragraph 10.8** it states, "The licensing authority may not impose any conditions unless its discretion has been exercised following receipt of relevant representations and it is satisfied as a result of a hearing (unless all parties agree a hearing is not necessary) that it is appropriate to impose conditions to promote one or more of the four licensing objectives. In order to promote the crime prevention licensing objective conditions may be included that are aimed at preventing illegal working in licensed premises. This provision also applies to minor variations."
- 8.9 **At paragraph 10.9** It is possible that in some cases no additional conditions will be appropriate to promote the licensing objectives.
- 8.10 **At paragraph 10.10** it states that "The 2003 Act requires that licensing conditions should be tailored to the size, type, location and characteristics and activities taking place at the premises concerned. Conditions should be determined on a case-by-case basis and standardised conditions which ignore these individual aspects should be avoided. For example, conditions should not be used to implement a general policy in a given area such as the use of CCTV, polycarbonate drinking vessels or identity scanners where they would not be appropriate to the specific premises. Conditions that are considered appropriate for the prevention of illegal working in premises licensed to sell alcohol or late night refreshment might include requiring a premises licence holder to undertake right to work checks on all staff employed at the licensed premises or requiring that a copy of any document checked as

part of a right to work check is retained at the licensed premises. Licensing authorities and other responsible authorities should be alive to the indirect costs that can arise because of conditions. These could be a deterrent to holding events that are valuable to the community or for the funding of good and important causes. Licensing authorities should therefore ensure that any conditions they impose are only those which are appropriate for the promotion of the licensing objectives".

### **Hours of trading**

- 8.11 **At paragraph 10.13** it states "The Government acknowledges that different licensing strategies may be appropriate for the promotion of the licensing objectives in different areas. The 2003 Act gives the licensing authority power to make decisions about the hours during which premises can conduct licensable activities as part of the implementation of its licensing policy statement.
- 8.12 Licensing authorities are best placed to make decisions about appropriate opening hours in their areas based on their local knowledge and in consultation with responsible authorities. However, licensing authorities must always consider each application and must not impose predetermined licensed opening hours, without giving individual consideration to the merits of each application".
- 8.13 **At paragraph 10.14** it states "Where there are objections to an application to extend the hours during which licensable activities are to be carried on and the licensing authority determines that this would undermine the licensing objectives, it may reject the application or grant it with appropriate conditions and/or different hours from those requested."

### **Licensing hours**

- 8.14 **At paragraph 14.51** it states "With regard to licensing hours, the Government acknowledges that different licensing approaches may be appropriate for the promotion of the licensing objectives in different areas. The 2003 Act gives the licensing authority power to make decisions regarding licensed opening hours as part of the implementation of its licensing policy statement and licensing authorities are best placed to make such decisions based on their local knowledge and in consultation with other responsible authorities. However, licensing authorities must always consider each application and must not impose predetermined licensed opening hours, without giving individual consideration to the merits of each application".
- 8.15 **At paragraph 14.52** it states "Statements of licensing policy should set out the licensing authority's approach regarding licensed opening hours and the strategy it considers appropriate for the promotion of the licensing objectives in its area. The statement of licensing policy should emphasise the consideration which will be given to the individual merits of an application. The Government recognises that licensed premises make an important contribution to our local communities and has given councils a range of tools to effectively manage the different pressures that licensed premises can bring. In determining appropriate strategies around licensed opening hours, licensing authorities cannot seek to restrict the activities of licensed premises where it is not appropriate for the promotion of the licensing objectives to do so".

## 9.0 Relevant sections of Hillingdon's Licensing Policy

### Licensing Objectives – The Prevention of Crime and Disorder

- 9.1 **At paragraph 10.1** Licensed premises, especially those offering late night/early morning entertainment, alcohol and refreshment, can be a source of crime and disorder. The Licensing Authority will expect operating schedules to satisfactorily address these issues from the design of the premises through to the daily operation of the business. Applicants are recommended to seek advice from the Police Licensing Officer and Licensing Authority Officers prior to making any application as early advice can alleviate representations being made once an application is submitted. Full contact details for both are contained within the Responsible Authorities contact in appendix B.
- 9.2 **At paragraph 10.3** Where a number of premises may be in close proximity it may be difficult to attribute the disorder to patrons of particular premises, however there is a duty on Premises Licence Holders or Club Management Committees to act responsibly to ensure their own customers do not contribute to crime and disorder whilst in their premises and in the vicinity of their premises.
- 9.3 **At paragraph 10.6** Applications referred to the Licensing Sub-Committee where relevant representations have been received will be determined on the individual merit of each case. The Licensing Sub-Committee has the power to impose specific conditions when considered appropriate in respect of the Crime and Disorder objective.

### Licensing Objectives – Public Safety

- 9.4 **At paragraph 11.5** Applications referred to the Licensing Sub-Committee will be determined on the individual merit of each case. The Licensing Sub-Committee have the power to impose specific conditions when considered necessary in respect of the Public Safety objective.

### Licensing Objectives – The Prevention of Public Nuisance

- 9.5 **At paragraph 12.1** Licensing Sub Committees will be mindful that licensed premises, especially those operating late at night and in the early hours of the morning, can cause a range of nuisances impacting on people living, working or sleeping in the vicinity of the premises. When addressing public nuisance the applicant should identify any particular issues that are likely to affect adversely the promotion of the licensing objective to prevent public nuisance. They should then include in the operating schedule how they will deal with those matters. The concerns mainly relate to noise nuisance from within the premises or from the use of any outside areas, light pollution, smoke and noxious smells. This may also include patrons outside a premises and the dispersal of customers. Due regard will be given to the impact these may have and the Licensing Authority will expect operating schedules to satisfactorily address these issues.
- 9.6 **At paragraph 12.7** Applications referred to the Licensing Sub-Committee will be determined on the individual merit of each case. The Licensing Sub-Committee have the power to impose specific conditions when considered necessary in respect of the Prevention of Public Nuisance objective.

### Representations

- 9.7 **At paragraph 17.2** Representations can be made to the Council, as Licensing Authority, by a 'Responsible Authority' or by 'Interested Parties' which include individuals such as

residents or bodies such as a residents association, trade associations and other businesses operating. Representations can be made concerning:

- Applications for new premises licences or club premises certificates
- Applications to vary premises licences or club premises certificates
- Personal licence applications on criminal grounds (only by the Police)

9.8 **At paragraph 17.9** The Licensing Act 2003 also permits Elected Members to make representations on their own behalf as well as on behalf of their constituents. Members of the public who are making representations may also request that their Ward Councillor speaks on their behalf at public hearings to determine applications.

9.9 **At paragraph 17.11** Written representations include letters and emails. Representations received after the end of the public consultation period cannot legally be accepted and will not be considered by the Licensing Authority.

9.10 **At paragraph 17.15** All valid representations will form part of a committee report that will become a public document. It will be given to the applicant, their agent, responsible authorities, other persons making representations and any other party requesting a copy as well as the Licensing Sub-committee 10 working days prior to the hearing. Anonymous representations will not be accepted.

### **Licensing Hours**

9.11 **At Paragraph 25.1** it states that "Prior to the introduction of the Licensing Act 2003, it was believed that fixed and artificially early closing times (established under the Licensing Act 1964) were one of the key causes of rapid binge drinking prior to closing times and one of the causes of disorder and disturbance when large number of customers were required to leave the premises simultaneously".

9.12 **At Paragraph 25.2** it states that "The aim through promotion of the licensing objectives should be to reduce the potential for concentrations and achieve a slower dispersal of people from licensed premises through flexible opening times".

9.13 **At Paragraph 25.3** it states that "Arbitrary restrictions that would undermine the principle of flexibility will therefore be avoided. The four licensing objectives will be paramount at all times and the Council will always consider the individual merits of each case".

9.14 **At Paragraph 25.4** it states that "In accordance with guidance there is no fixed restriction on terminal hours for any particular areas of the borough. Such a restriction could cause the migration of patrons from one area to another and create the circumstances that the legislation is attempting to avoid.

9.15 Each application will be dealt with on its merits. It is for the applicants to detail in their Operating Schedule exactly what times they intend to open and close the premises and what measures they will take to ensure that they do not cause nuisance or disturbance to their neighbours in the vicinity. The later the terminal hour applied for, the greater will be the need to address the issues of disturbance and nuisance".

### **Licence Conditions**

9.16 **At Paragraph 20.1** it states that "Conditions on premises licences and club certificates are determined by:

- a) The measures put forward on the Operating Schedule
- b) Mandatory conditions within the Act
- c) Measures decided at a hearing by the Licensing Sub Committee"

9.17 **At Paragraph 20.2** it states that "Conditions attached to licences by the Licensing Authority that have been proposed by the applicant in their operating schedule should be consistent with the steps set out in the operating schedule. This means that the effect of these conditions should be substantially the same as that intended by the terms of the operating schedule".

9.18 **At Paragraph 20.3** it states that "Any conditions attached to licences following relevant representations will focus on matters within the control of the Premises Licence Holder or Club Management Committees. They will address matters which have a direct impact on those living, working or engaged in normal activities in the vicinity, as well as patrons of the licensed premises. They will not be used as a means of attempting to attach responsibility to Premises Licence Holders or Club Management Committees for matters outside their reasonable control, such as anti-social behaviour once away from the premises or licensable activity".

9.19 **At Paragraph 20.4** it states that "The Licensing Authority will not impose standard conditions upon every licence issued, however it may have regard to model conditions produced by the Government and/or the Institute of Licensing and it may choose to impose these in appropriate circumstances".

## 10.0 LEGAL CONSIDERATIONS

10.1 When considering licence variation applications the Sub-Committee is required carry out its functions with a view to promoting the licensing objectives. The licensing objectives are:

- Prevention of crime and disorder
- Public Safety
- Prevention of public nuisance
- Protection of children from harm

10.2 An application for variation of a premises licence may be made pursuant to s.34 of the Licensing Act 2003 and is essentially governed by Licensing Act 2003, reg.12 of the Licensing Act 2003 (Premises licences and club premises certificates) Regulations 2005/42), Licensing Act 2003 (Hearings) Regulations 2005/44) and s.182 Secretary Code of Guidance.

10.3 The Sub-Committee must ensure that all licensing decisions have:

- A direct relationship to the promotion to the promotion of one or more of the four licensing objectives;
- regard to the Council's statement of licensing policy;
- regard to the Secretary of State guidance; and
- not be made as a result of a blanket policy which is applied so rigidly that an exercise of discretion in each individual case is precluded

10.4 Applications must be considered with regard to the principles of fair process and the Human Rights Act 1998 and must have regard to its public sector equality duty under section 149 of the Equality Act 2010. In summary, section 149 provides that a Public Authority must, in the exercise of its functions have due regard to the need to:



- i. eliminate discrimination, harassment, victimisation and any other conduct that is prohibited by or under this Act;
  - ii. advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it; and
  - iii. foster good relations between persons who share a relevant protected characteristic and persons who do not share it.
- 10.5 Section 149(7) of the Equality Act 2010 defines nine relevant protected characteristics examples are; race, sex, age, disability and religious beliefs
- 10.6 When considering an application for the variation of an existing Premises Licence, only the variation is subject to determination. An application to vary the premises licence concerns variation of the conditions attaching to the licence or of the authorised licensable activities.
- 10.7 The application to vary must be accompanied by the Premises Licence (unless that is impracticable when a statement explaining why must be provided).
- 10.8 The authority must make the variation as applied for, subject to the mandatory conditions, unless relevant representations are made, in which case a hearing must be held.
- 10.9 Where relevant representations are made, the Licensing Authority must hold a hearing to consider them, unless it is agreed that a hearing is unnecessary ([s.35\(3\)\(a\)](#)).
- 10.10 The Licensing Authority must then take such of the following steps as it believes to be appropriate for the promotion of the licensing objectives:
  - a) modify the conditions of the licence or
  - b) reject the whole or part of the application ([s.35\(3\)\(b\)](#) and [\(4\)](#)).
- 10.11 When determining applications to vary an existing Premises Licence, the Sub-Committee must consider all relevant representations that are made before taking such steps (if any) as it considers necessary for the promotion of the licensing objectives. The steps that may be taken are as follows:
  - grant the variation as applied for;
  - modify the conditions of the licence (conditions are deemed to be modified if they are altered/omitted or new conditions are added); or
  - reject whole or part of the application to vary the licence.
- 10.12 Any modification of conditions should be confined to those considered appropriate in respect of the particular variation sought.
- 10.13 The Sub-Committee must also have regard to the London Borough of Hillingdon's Statement of Licensing and the Secretary of State's Guidance issued under the Licensing Act 2003 when deciding what action, if any, to instigate. The terms of the Statement of Licensing Policy and Guidance are highly persuasive however, are not binding on the Licensing Sub-Committee.
- 10.14 Officers have provided the Sub-Committee with recommendations related to this application. Subject to the above-mentioned factors having been properly considered, the Sub-Committee may depart from the recommendations if there are good reasons for doing so. The Sub-Committee is advised that such departures could give rise to an appeal or judicial review.

- 10.15 In order for representations to be 'relevant' they must have been made by an interested party or a responsible authority (see the definitions in [section 13](#) Licensing Act 2003) and they must relate to the likely effect on the promotion of the licensing objectives if the application were to be granted.
- 10.16 If the representations are made by an interested party there is a further requirement that the licensing authority does not consider them to be frivolous or vexatious. If it thinks they are, it must explain its decision to the person who made the representations.
- 10.17 The need for a hearing can be dispensed with by agreement of the authority, the applicant for the variation and all of the parties who have made relevant representations.
- 10.18 The authority must notify its decision to the applicant, the interested party and any person who has made relevant representations and, must give reasons for its decision.
- 10.19 A variation of a premises licence may impose different conditions on different parts of the premises or impose different conditions in relation to different licensable activities.
- 10.20 Conditions should also be determined on a case-by-case basis and standardised conditions which ignore these individual aspects should be avoided. Conditions will not be necessary if they duplicate a current statutory requirement. Licensing Authorities should therefore ensure that any conditions they impose are only those which are appropriate for the promotion of the licensing objectives.



\* required information

## Section 1 of 18

You can save the form at any time and resume it later. You do not need to be logged in when you resume.

System reference	Not Currently In Use	This is the unique reference for this application generated by the system.
Your reference	josh/ntad/gamemeasure	You can put what you want here to help you track applications if you make lots of them. It is passed to the authority.
Are you an agent acting on behalf of the applicant? <input checked="" type="radio"/> Yes <input type="radio"/> No		Put "no" if you are applying on your own behalf or on behalf of a business you own or work for.

### Applicant Details

* First name	Sheikh Sheraz	
* Family name	Ahmed	
* E-mail	Gamemeasureltd@gmail.com	
Main telephone number	01895472232	Include country code.
Other telephone number		
<input checked="" type="checkbox"/> Indicate here if the applicant would prefer not to be contacted by telephone		

Is the applicant:

<input checked="" type="radio"/> Applying as a business or organisation, including as a sole trader <input type="radio"/> Applying as an individual	A sole trader is a business owned by one person without any special legal structure. Applying as an individual means the applicant is applying so the applicant can be employed, or for some other personal reason, such as following a hobby.
--	--

### Applicant Business

Is the applicant's business registered in the UK with Companies House?	<input checked="" type="radio"/> Yes <input type="radio"/> No	Note: completing the Applicant Business section is optional in this form.
Registration number	029895	
Business name	Game Measure Ltd	If the applicant's business is registered, use its registered name.
VAT number	- <input style="width: 100px;" type="text"/>	Put "none" if the applicant is not registered for VAT.
Legal status	Private Limited Company	

**Continued from previous page...**

Applicant's position in the business

Home country

The country where the applicant's headquarters are.

**Registered Address**

Address registered with Companies House.

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

**Agent Details**

\* First name

\* Family name

\* E-mail

Main telephone number

Include country code.

Other telephone number

Indicate here if you would prefer not to be contacted by telephone

Are you:

- An agent that is a business or organisation, including a sole trader
- A private individual acting as an agent

A sole trader is a business owned by one person without any special legal structure.

**Agent Business**

Is your business registered in the UK with Companies House?  Yes  No

Note: completing the Applicant Business section is optional in this form.

Registration number

Business name

If your business is registered, use its registered name.

VAT number

Put "none" if you are not registered for VAT.

Legal status

*Continued from previous page...*

Your position in the business

Home country

The country where the headquarters of your business is located.

**Agent Registered Address**

Address registered with Companies House.

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

**Section 2 of 18**

**APPLICATION DETAILS**

**This application cannot be used to vary the licence so as to extend the period for which the licence has effect or to vary substantially the premises to which it relates. If you wish to make that type of change to the premises licence, you should make a new premises licence application under section 17 of the Licensing Act 2003.**

I/we, as named in section 1, being the premises licence holder, apply to vary a premises licence under section 34 of the Licensing Act 2003 for the premises described in section 2 below.

\* Premises Licence Number

Are you able to provide a postal address, OS map reference or description of the premises?

- Address     OS map reference     Description

**Postal Address Of Premises**

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

**Premises Contact Details**

Telephone number

*Continued from previous page...*

Non-domestic rateable  
value of premises (£)

### Section 3 of 18

#### VARIATION

Do you want the proposed  
variation to have effect as  
soon as possible?  Yes  No

Do you want the proposed variation to have effect in relation to the  
introduction of the late night levy?

Yes  No

You do not have to pay a fee if the only  
purpose of the variation for which you are  
applying is to avoid becoming liable to the  
late night levy.

If your proposed variation  
would mean that 5,000 or  
more people are expected to  
attend the premises at any  
one time, state the number  
expected to attend

#### Describe Briefly The Nature Of The Proposed Variation

Describe the premises. For example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies, you must include a description of where the place will be and its proximity to the premises.

To extend the hours of Licensable activity.

The Retail Sale of Alcohol on and off the Premises  
Sunday to Wednesday from - 10:00 until 00:30  
Thursday to Saturday from - 10:00 until 01:30

Late Night Refreshment on and off the Premises  
Sunday to Wednesday from - 23:00 until 00:30  
Thursday to Saturday from - 23:00 until 01:30

Regulated Entertainment to Include:

The Performance of Dance – Belly dancer Show  
Sunday to Wednesday from - 10:00 until 00:30 /External Area 10:00 until 23:00  
Thursday to Saturday from - 10:00 until 01:30 /External Area 10:00 until 23:00

Recorded Music

Sunday to Wednesday from - 10:00 until 00:30  
Thursday to Saturday from - 10:00 until 01:30

Hours Open to The Public:

Sunday to Wednesday from - 10:00 until 01:00  
Thursday to Saturday from - 10:00 until 02:00

### Section 4 of 18



*Continued from previous page...*

**PROVISION OF PLAYS**

[See guidance on regulated entertainment](#)

Will the schedule to provide plays be subject to change if this application to vary is successful?

- Yes  No

**Section 5 of 18**

**PROVISION OF FILMS**

[See guidance on regulated entertainment](#)

Will the schedule to provide films be subject to change if this application to vary is successful?

- Yes  No

**Section 6 of 18**

**PROVISION OF INDOOR SPORTING EVENTS**

[See guidance on regulated entertainment](#)

Will the schedule to provide indoor sporting events be subject to change if this application to vary is successful?

- Yes  No

**Section 7 of 18**

**PROVISION OF BOXING OR WRESTLING ENTERTAINMENTS**

[See guidance on regulated entertainment](#)

Will the schedule to provide boxing or wrestling entertainments be subject to change if this application to vary is successful?

- Yes  No

**Section 8 of 18**

**PROVISION OF LIVE MUSIC**

[See guidance on regulated entertainment](#)

Will the schedule to provide live music be subject to change if this application to vary is successful?

- Yes  No

**Standard Days And Timings**

MONDAY

Start

End

Start

End

TUESDAY

Start

End

Start

End

Provide timings in 24 hour clock (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

Continued from previous page...

WEDNESDAY

Start  End

Start  End

THURSDAY

Start  End

Start  End

FRIDAY

Start  End

Start  End

SATURDAY

Start  End

Start  End

SUNDAY

Start  End

Start  End

Will the performance of live music take place indoors or outdoors or both?

- Indoors       Outdoors       Both

Where taking place in a building or other structure select as appropriate. Indoors may include a tent.

State type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.

THE LIVE MUSIC WOULD NOT BE AMPLIFIED AND WOULD BE PLAYED IN THE EXTERNAL AREA

State any seasonal variations for the performance of live music

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Non-standard timings. Where the premises will be used for the performance of live music at different times from those listed, above below.

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.



Section 9 of 18

PROVISION OF RECORDED MUSIC

See guidance on regulated entertainment

Will the schedule to provide recorded music be subject to change if this application to vary is successful?

- Yes
- No

Standard Days And Timings

MONDAY

Start 10:00

End 00:30

Start

End

Provide timings in 24 hour clock (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

TUESDAY

Start 10:00

End 00:30

Start

End

WEDNESDAY

Start 10:00

End 00:30

Start

End

THURSDAY

Start 10:00

End 01:30

Start

End

FRIDAY

Start 10:00

End 01:30

Start

End

SATURDAY

Start 10:00

End 01:30

Start

End

SUNDAY

Start 10:00

End 00:30

Start

End

Will the playing of recorded music take place indoors or outdoors or both?

- Indoors
- Outdoors
- Both

Where taking place in a building or other structure select as appropriate. Indoors may include a tent.

State type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.

Recorded Music  
Sunday to Wednesday from - 10:00 until 00:30

**Continued from previous page...**

Thursday to Saturday from – 10:00 until 01:30  
Music to be played through sound limiting device

State any seasonal variations for playing recorded music.

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Non-standard timings. Where the premises will be used for the playing of recorded music at different times from those listed above, list below.

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

**Section 10 of 18**

**PROVISION OF PERFORMANCES OF DANCE**

[See guidance on regulated entertainment](#)

Will the schedule to provide performances of dance be subject to change if this application to vary is successful?

- Yes                       No

**Standard Days And Timings**

MONDAY

Start

End

Start

End

Provide timings in 24 hour clock (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

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Start

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THURSDAY

Start

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Start

End

Continued from previous page...

FRIDAY

Start  End

Start  End

SATURDAY

Start  End

Start  End

SUNDAY

Start  End

Start  End

Will the performance of dance take place indoors or outdoors or both?

- Indoors       Outdoors       Both

Where taking place in a building or other structure select as appropriate. Indoors may include a tent.

State type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.

A Performer of Belly Dancing show in the external area no later than 23:00 on any day  
The Performance of Dance (belly dancer show)  
Sunday to Wednesday - External Area 10:00 until 23:00  
Thursday to Saturday - External Area 10:00 until 23:00

State any seasonal variations for the performance of dance.

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Non-standard timings. Where the premises will be used for the performance of dance at different times from those listed above, list below.

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

**Section 11 of 18**

**PROVISION OF ANYTHING OF A SIMILAR DESCRIPTION TO LIVE MUSIC, RECORDED MUSIC OR PERFORMANCES OF DANCE**

[See guidance on regulated entertainment](#)

Continued from previous page...

Will the schedule to provide anything similar to live music, recorded music or performances of dance be subject to change if this application to vary is successful?

Yes  No

**Standard Days And Timings**

MONDAY

Start

End

Start

End

Provide timings in 24 hour clock (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

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THURSDAY

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End

FRIDAY

Start

End

Start

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SATURDAY

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SUNDAY

Start

End

Start

End

Provide a description of the type of entertainment that will be provided.

To provide Belly Dancer Show in the external area no later than 23:00 on any day

**Continued from previous page...**

Will this entertainment take place indoors or outdoors or both?

- Indoors                       Outdoors                       Both

Where taking place in a building or other structure select as appropriate. Indoors may include a tent.

State type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.

State any seasonal variations for entertainment.

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Non-standard timings. Where the premises will be used for entertainment at different times from those listed above, list below.

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

**Section 12 of 18**

**PROVISION OF LATE NIGHT REFRESHMENT**

Will the schedule to provide late night refreshment be subject to change if this application to vary is successful?

- Yes                       No

**Standard Days And Timings**

MONDAY

Start

End

Start

End

Provide timings in 24 hour clock (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

End

Continued from previous page...

THURSDAY

Start  End

Start  End

FRIDAY

Start  End

Start  End

SATURDAY

Start  End

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SUNDAY

Start  End

Start  End

Will the provision of late night refreshment take place indoors or outdoors or both?

- Indoors       Outdoors       Both

Where taking place in a building or other structure select as appropriate. Indoors may include a tent.

State type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.

State any seasonal variations.

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Non standard timings. Where the premises will be used for the provision of late night refreshment at different times from those listed above, list below.

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

Continued from previous page...

## SUPPLY OF ALCOHOL

Will the schedule to supply alcohol be subject to change if this application to vary is successful?

- Yes  No

### Standard Days And Timings

MONDAY

Start

End

Start

End

Provide timings in 24 hour clock (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

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THURSDAY

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End

FRIDAY

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End

SATURDAY

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End

SUNDAY

Start

End

Start

End

Will the sale of alcohol be for consumption?

- On the premises  Off the premises  Both

If the sale of alcohol is for consumption on the premises select on, if the sale of alcohol is for consumption away from the premises select off. If the sale of alcohol is for consumption on the premises and away from the premises select both.

State any seasonal variations.

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Continued from previous page...

Non-standard timings. Where the premises will be used for the supply of alcohol at different times from those listed above, list below.

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

**Section 14 of 18**

**ADULT ENTERTAINMENT**

Highlight any adult entertainment or services, activities, or other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children.

Provide information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups etc gambling machines etc.

NONE

**Section 15 of 18**

**HOURS PREMISES ARE OPEN TO THE PUBLIC**

**Standard Days And Timings**

MONDAY

Start

End

Start

End

Provide timings in 24 hour clock (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

End

THURSDAY

Start

End

Start

End



*Continued from previous page...*

FRIDAY

Start

End

Start

End

SATURDAY

Start

End

Start

End

SUNDAY

Start

End

Start

End

State any seasonal variations.

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Non standard timings. Where you intend to use the premises to be open to the members and guests at different times from those listed above, list below.

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

Identify those conditions currently imposed on the licence which you believe could be removed as a consequence of the proposed variation you are seeking.

- I have enclosed the premises licence
- I have enclosed the relevant part of the premises licence

Reasons why I have failed to enclose the premises licence or relevant part of premises licence.

**Continued from previous page...**

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c,d,e)

List here steps you will take to promote all four licensing objectives together.

PLEASE SEE ATTACHED OPERATING SCHEDULE

b) The prevention of crime and disorder

PLEASE SEE ATTACHED OPERATING SCHEDULE

c) Public safety

PLEASE SEE ATTACHED OPERATING SCHEDULE

d) The prevention of public nuisance

PLEASE SEE ATTACHED OPERATING SCHEDULE

e) The protection of children from harm

PLEASE SEE ATTACHED OPERATING SCHEDULE

**Section 17 of 18**

**NOTES ON REGULATED ENTERTAINMENT**

*Continued from previous page...*

In terms of specific **regulated entertainments** please note that:

- Plays: no licence is required for performances between 08:00 and 23.00 on any day, provided that the audience does not exceed 500.
- Films: no licence is required for 'not-for-profit' film exhibition held in community premises between 08.00 and 23.00 on any day provided that the audience does not exceed 500 and the organiser (a) gets consent to the screening from a person who is responsible for the premises; and (b) ensures that each such screening abides by age classification ratings.
- Indoor sporting events: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000.
- Boxing or Wrestling Entertainment: no licence is required for a contest, exhibition or display of Greco-Roman wrestling, or freestyle wrestling between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000. Combined fighting sports – defined as a contest, exhibition or display which combines boxing or wrestling with one or more martial arts – are licensable as a boxing or wrestling entertainment rather than an indoor sporting event.
- Live music: no licence permission is required for:
  - o a performance of unamplified live music between 08.00 and 23.00 on any day, on any premises.
  - o a performance of amplified live music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
  - o a performance of amplified live music between 08.00 and 23.00 on any day, in a workplace that is not licensed to sell alcohol on those premises, provided that the audience does not exceed 500.
  - o a performance of amplified live music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
  - o a performance of amplified live music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school or (iii) the health care provider for the hospital.
- Recorded Music: no licence permission is required for:
  - o any playing of recorded music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
  - o any playing of recorded music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
  - o any playing of recorded music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school proprietor or (iii) the health care provider for the hospital.

*Continued from previous page...*

- Dance: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 500. However, a performance which amounts to adult entertainment remains licensable.
- Cross activity exemptions: no licence is required between 08.00 and 23.00 on any day, with no limit on audience size for:
  - o any entertainment taking place on the premises of the local authority where the entertainment is provided by or on behalf of the local authority;
  - o any entertainment taking place on the hospital premises of the health care provider where the entertainment is provided by or on behalf of the health care provider;
  - o any entertainment taking place on the premises of the school where the entertainment is provided by or on behalf of the school proprietor; and
  - o any entertainment (excluding films and a boxing or wrestling entertainment) taking place at a travelling circus, provided that (a) it takes place within a moveable structure that accommodates the audience, and (b) that the travelling circus has not been located on the same site for more than 28 consecutive days.

## Section 18 of 18

### PAYMENT DETAILS

This fee must be paid to the authority. If you complete the application online, you must pay it by debit or credit card.

Premises' licence fees are determined by the non-domestic rateable value of the premises. To find out a premises' non-domestic rateable value, go to the Valuation Office Agency website at [http://www.voa.gov.uk/business\\_rates/index.htm](http://www.voa.gov.uk/business_rates/index.htm).

For full details of our fees, refer to the licensing webpage: <http://www.hillingdon.gov.uk/licensing> and follow the 'Fees for all applications' link on the right-hand side of the page.

\* Fee amount (£)

315.00

### DECLARATION

\* I/we understand it is an offence, liable on conviction to a fine up to level 5 on the standard scale, under section 158 of the licensing act 2003, to make a false statement in or in connection with this application.

Ticking this box indicates you have read and understood the above declaration

This section should be completed by the applicant, unless you answered "Yes" to the question "Are you an agent acting on behalf of the applicant?"

\* Full name

NOEL A SAMAROO

\* Capacity

DULY AUTHORISED AGENT

\* Date

06 / 04 / 2024  
dd mm yyyy

Add another signatory

Once you're finished you need to do the following:

1. Save this form to your computer by clicking file/save as...
2. Go back to <https://www.gov.uk/apply-for-a-licence/premises-licence/hillingdon/change-1> to upload this file and continue with your application.

Don't forget to make sure you have all your supporting documentation to hand.

**IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.**

**OFFICE USE ONLY**

Applicant reference number	<input type="text" value="josh/ntad/gamemeasure"/>
Fee paid	<input type="text"/>
Payment provider reference	<input type="text"/>
ELMS Payment Reference	<input type="text"/>
Payment status	<input type="text"/>
Payment authorisation code	<input type="text"/>
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Date and time submitted	<input type="text"/>
Approval deadline	<input type="text"/>
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# **OPERATING SCHEDULE**

**Game Measure Ltd t/a  
Prince of Wales  
1 Harlington Road,  
Uxbridge  
UB8 3HD**

**To extend the hours of Licensable activity.**

**The Retail Sale of Alcohol on and off the Premises  
Sunday to Wednesday from - 10:00 until 00:30  
Thursday to Saturday from – 10:00 until 01:30**

**Late Night Refreshment on and off the Premises  
Sunday to Wednesday from - 23:00 until 00:30  
Thursday to Saturday from – 23:00 until 01:30**

**Regulated Entertainment to Include:  
Recorded Music  
Sunday to Wednesday from - 23:00 until 00:30  
Thursday to Saturday from – 23:00 until 01:30**

**Hours Open to The Public:  
Sunday to Wednesday from - 10:00 until 01:00  
Thursday to Saturday from – 10:00 until 02:00**

## **General outline of the application**

This premises has operated under new management without incident since **11th May 2023**

This is an application to permit the retail sale of alcohol, designed for a fully functioning Restaurant and outside garden area to operate from the premises with Robust Conditions to ensure there is no negative impact on the Licensing Objectives or the Local community.

To support this application, we have also devised the operating schedule to ensure that it is comprehensive and robust to ensure that the hours are supported, and the licencing objectives are upheld and no negative to the surrounding area.

The premises are not in a special impact zone and the hours applied for are within the core hours as stated supported by a revised robust operating schedule.

## **General Conditions**

The opening hours between Sunday and Wednesday shall be between 10:00 hours and 01:00 hours with the sale of alcohol and the provision of late-night refreshment on the premises until 00:30 hours. The opening hours between Thursday's and Saturdays shall be between 1000 hours and 02:00 hours with the provision of the sale of alcohol and the provision of late-night refreshment on the premises until 01:30 hours.

There is to be No Live Music or The Performance of Dance of in the External Area after 23:00 hours on any day.

Save in the case of an emergency i.e. a sudden serious and dangerous event or situation which needs immediate action to deal with, Mr Mohamed Hussain ABOUZEID, shall not be permitted to enter the area of operation within the licensed premises whilst it is open to the public on any day.

Nor shall he be employed by, or act on behalf of the Premises or the Premises Licence Holder in any capacity whatsoever whether directly or indirectly or provide any services for the Premises (directly or indirectly and whether for reward or otherwise).

## **The Prevention of Crime and disorder**

1. The premises shall install and maintain a comprehensive CCTV system covering both the interior and exterior of the premises will be Installed to current Metropolitan Police/Home Office standards and shall continually record whilst the premises are open for licensable activities and during all times when customers remain on the premises.
2. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition.
3. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises.
4. All recordings shall be stored for a minimum period of 31 days with date and time stamping.
5. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the entire 31day period.
6. A staff member from the premises who is conversant with the operation of the CCTV system shall always be on the premises when the premises are open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data on a USB stick, CD or other acceptable means as soon as possible and in any case within 24 hours of the request.
7. Any CCTV breakdown or system failure will be notified to the Police and Local Authority immediately & remedied as soon as practicable. Repair records / invoices shall be kept on site for at least 12 months and be readily available to be viewed by all authorised persons upon request.



8. In the event that there is a failure in the CCTV system there shall be no sale of alcohol until the system has been restored as per the minimum requirements of the Metropolitan Police Service.
  
9. If a serious assault is committed on the premises (or appears to have been committed) the management will immediately ensure that:
  - a) The police (and, where appropriate, the London Ambulance Service) are called without delay.
  - b) All measures that are reasonably practicable are taken to apprehend any suspects pending the arrival of the police.
  - c) The crime scene is preserved so as to enable a full forensic investigation to be carried out by the police; and such other measures are taken (as appropriate) to fully protect the safety of all persons present on the premises
  
10. The premises license holder will ensure that all staff are trained commensurate with their roles at the premises in:
  - a) The Licensing Act 2003, responsibilities in supporting the four key objectives.
  - b) Dealing with incidents and the Prevention of Crime and Disorder
  - c) The sale of alcohol (to underage persons, drunks etc.)
  - d) Crime scene Preservation
  - e) The effects of drunkenness and how to prevent drunkenness on premises and support the licensing objectives.
  - f) welfare and Vulnerability Engagements
  - g) Ask for Angela' Scheme
  
11. Notices Will be prominently displayed by the entry/exit door and point of sale (as appropriate) advising customers:
  - a) That CCTV & challenge 25 are in operation;
  - b) Advising customers of the provisions of the licensing act regarding underage & proxy sales
  - c) of the permitted hours for licensable activities & the opening times of the premises;
  - d) To respect residents, leave quietly, not to loiter outside the premises or in the vicinity and, to dispose of litter legally.
  - e) Ask for Angela' scheme
  
12. Staff shall be trained in dealing with disorder and staff training records to be kept at the premises available for inspection by the Police and authorised officers of the Council.
  
13. All training shall be signed, dated and a copy of such records will be available for inspection by Police and local authority enforcement officers.
  
14. All drinking vessels in which drinks are served shall be of strengthened glass (tempered glassware) in a design whereby in the event of breakage, the glass will fragment and no sharp edges are left. Alternatively, plastic type drinking vessels to above breakage specifications may be used.

15. On Thursday's, Friday's and Saturdays there shall be a minimum of 2 door supervisors on duty from 1900 until 30 minutes after closing.
16. All Patrons entering the premises from 6pm on Thursday's, Friday's, Saturday's and UK Bank Holidays shall be required to have their identity verified via the ID scanner machine.
17. There shall be a register of all door staff on duty; signed by the door staff, recording their SIA numbers, start and end time of working shift. This register shall be kept at the premises available for inspection by the Police and authorised officers of the Council.
18. The Designated Premises Supervisor (DPS), a personal licence holder or trained member of staff nominated in writing by the DPS shall be on duty at all times.
19. Customers shall only consume alcohol which has been purchased from the premises.
20. All staff members should be checked to ensure they have the right to work in the UK. These checks should be made available upon requests to all responsible authorities. All Associated 'Entitlement to Work' documents:
  - a) must be logged and kept on the premises for the duration of the employment; and
  - b) must be retained for a minimum of 12 months after employment has ceased.
21. A Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.
22. A record shall be kept detailing all refused sales of alcohol. The record should include the date and time of the refused sale and the name of the member of staff who refused the sale. The record shall always be available for inspection at the premises by the police or an authorised officer of the Council whilst the premises is open.
23. An incident log shall be kept at the premises and made available on request to an authorised officer of the Council or the Police. It must be completed within 24 hours of the incident and will record the following:
  - (a) all crimes reported to the venue
  - (b) all ejections of patrons
  - (c) any complaints received concerning crime and disorder
  - (d) any incidents of disorder
  - (e) all seizures of drugs or offensive weapons
  - (f) any faults in the CCTV system, searching equipment or scanning equipment
  - (g) any refusal of the sale of alcohol
  - (h) any visit by a relevant authority or emergency service.
24. The Designated Premises Supervisor (OPS), a personal licence holder or trained member of staff nominated in writing by the OPS shall be on duty at all times.

## **The Promotion of Public Safety**

25. The means of escape provided for the premises shall be maintained unobstructed, free of trip hazards, be immediately available and clearly identified in accordance with the provided.
26. The installed digital CCTV system will record for 31 days all public areas of the premises which will monitor all public safety issues. The DPS will be responsible to carry out a fire and health and safety risk assessments for licensed premises all notices in relation to public health and safety will be displayed.
27. The DPS will ensure that the premises operate in line with existing health and safety legislation and is aware that it is also the responsibility of the premises licence holder that this legislation is adhered to.

## **The Prevention of public nuisance**

28. No noise generated on the premises, or by its associated plant or equipment, shall emanate from the premises nor vibration, be transmitted through the structure of the premises which gives rise to a nuisance.
29. Notices shall be prominently displayed at all exits requesting patrons to respect the needs of Local Residents and businesses and leave the area quietly.
30. A direct telephone number for the manager at the premises shall always be publicly available whilst the premises are open. This telephone number is to be made available to residents and businesses in the vicinity.
31. During the hours of operation of the premises, the licence holder shall ensure sufficient measures are in place to remove and prevent litter or waste arising or accumulating from customers in the area immediately outside the premises, and that this area shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements by close of business.
32. No collections of waste or recycling materials (including bottles) from the premises shall take place between (23.00) and (08.00) on the following day.
33. No deliveries to the premises shall take place between (23.00) and (08.00) on the following day.

34. The premises licence holder shall ensure that any patrons smoking outside the premises do so in an orderly manner and are supervised by staff so as to ensure that there is no public nuisance or obstruction of the public highway.
35. No fumes, steam or odours shall be emitted from the licensed premises to cause a nuisance to any persons living or carrying on business in the area where the premises are situated.

### **The Protection of Children from Harm**

36. The DPS will take full responsibility to ensure that all staff training is documented and to include obligations under the Licensing Act 2003, offences under the Act, underage sales, proxy sales, sales of alcohol to drunks, awareness and application of policies particular to the premise and with a comprehensive knowledge of Challenge 25. where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, Passport or proof of age card with the PASS Hologram.
37. Training is to be fully documented and refreshed every six months. The training records will be presented to an authorised officer or the Police upon request.
38. All children under the age of 18 shall be accompanied by a responsible adult at all times whilst on the premises
39. A challenge 25 policy will be in force, where any person looking under the age of 25 shall be asked to prove their age when attempting to purchase alcohol or age restricted items. Signs to this effect will be displayed at the premises. Challenge 25 posters will be displayed where alcohol is sold.
40. The only acceptable ID will be those with photographic identification documents, including passport, photo-card, driving license or proof of age card bearing the PASS hologram.
41. The premises licence holder will ensure that staff are trained regularly as appropriate in respect to the Licensing Act 2003 legislation, staff to be trained regularly in underage sales prevention.

**LICENSING ACT 2003**  
**Section 24**



**HILLINGDON**  
 LONDON

**PREMISES LICENCE**

Premises Licence Number:

MAU029895

This Premises Licence has been issued by Daniel Ferrer on behalf of the Licensing Authority, London Borough of Hillingdon, Civic Centre, High Street, Uxbridge, UB8 1UW

Signature: -

Date: 11<sup>th</sup> May 2023

**Part 1 – Premises Details**

Postal Address of Premises or, if none, Ordnance Survey map reference or description -

Prince of Wales  
 1 Harlington Road

Post Town - Hillingdon

Postcode – UB8 3HX

Telephone number –

Where the licence is time limited, the dates -  
 N/A

Licensable activities authorised by the licence -

- (a) Supply of alcohol
- (b) Live music (Indoors Only)
- (c) Recorded Music (Outdoors Sunday to Thursday until 22:00) (Friday to Saturday until 23:00)
- (d) Performance of dance (Indoors Only)
- (e) Late night refreshment

The times the licence authorises the carrying out of licensable activities –

**The sale of alcohol by retail**

Sunday to Thursday between 10.00 hours and 23.00 Hours

Friday and Saturday between 10.00 hours and 00:00 hours the following day

**Live Music Recorded Music & Performance of Dance**

Sunday to Thursday between 10.00 hours and 23.00 hours

Friday and Saturday between 10.00 and 00:00

**Late night refreshment**

Friday to Saturday 23.00 hours and 00.00 hours

The opening hours of the premises -

Sunday to Thursday - 10:00 – 23:30

Friday to Saturday – 10:00 – 00:30

Where the licence authorises supplies of alcohol whether these are on and/or off supplies

-

On and Off supplies

**Part 2**

Name, (registered) address, telephone number and e-mail (where relevant) of holder of Premises Licence -

Game Measure Ltd  
23A Kenilworth Gardens  
Hayes  
UB4 0AW

Registered number of holder, for example company number, charity number (where applicable)

14031010

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol –

Mohamed Mosad Hassan  
41 Hindhead Close  
Uxbridge  
UB8 3UE

Personal Licence number an issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol –

LBHIL 4872 – London Borough of Hillingdon

## Annex 1 – Mandatory Conditions

### Alcohol

1. No sale/supply of alcohol shall be made when there is no Designated Premises Supervisor in respect of the premises licence
2. No sale/supply of alcohol shall be made when the Designated Premises Supervisor does not hold a Personal Licence or when his/her Personal Licence is suspended
3. Every sale/supply of alcohol under the premises licence shall be made, or authorised, by a person who holds a Personal Licence
4. (1) The responsible person shall take all reasonable steps to ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.  
  
(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises in a manner which carries a significant risk of leading or contributing to crime and disorder, prejudice to public safety, public nuisance, or harm to children—
  - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to—
    - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
    - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
  - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic (other than any promotion or discount available to an individual in respect of alcohol for consumption at a table meal, as defined in section 159 of the Act);
  - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less;
  - (d) provision of free or discounted alcohol in relation to the viewing on the premises of a sporting event, where that provision is dependent on—
    - (i) the outcome of a race, competition or other event or process, or
    - (ii) the likelihood of anything occurring or not occurring;
  - (e) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner.
5. The responsible person shall ensure that no alcohol is dispensed directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).



6. The responsible person shall ensure that free tap water is provided on request to customers where it is reasonably available.
7. (1) The premises licence holder or club premises certificate holder shall ensure that an age verification policy applies to the premises in relation to the sale or supply of alcohol.  
  
(2) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and a holographic mark.
8. The responsible person shall ensure that—
  - (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
    - (i) beer or cider: ½ pint;
    - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
    - (iii) still wine in a glass: 125 ml; and
  - (b) customers are made aware of the availability of these measures.

## **Annex 2– Conditions consistent with the operating Schedule**

**The Licence Holder shall ensure that the following licence conditions are fully complied with.**

### **Conditions attached following Licensing Sub Committee on 11<sup>th</sup> April 2023**

#### **General Conditions**

1. The opening hours between Sunday and Thursday shall be between 1000 hours and 2330 hours with the sale of alcohol and the provision of late-night refreshment on the premises until 2300 hours. The opening hours on Friday's and Saturdays shall be between 1000 hours and 0030 hours with the provision of the sale of alcohol and the provision of late-night refreshment on the premises until 0000 hours.
2. The provision of regulated entertainment consisting of live music, recorded music and performance of dance is permitted to take place inside the premises between Sunday and Thursday until 2300 hours and on Friday's and Saturdays until 0000 hours.
3. There shall be no live music or performance of dance taking place in the external area of the premises. The provision of recorded music may only take place in the external area of the premises between Sunday and Thursday until 2200 hours and on Friday's and Saturdays until 2300 hours.
4. Save in the case of an emergency i.e. a sudden serious and dangerous event or situation which needs immediate action to deal with, Mr Mohamed Hussain ABOUZEID, shall not be permitted to enter the area of operation within the licensed premises whilst it is open to the public on any day. Nor shall he be employed by, or act on behalf of the Premises or the Premises Licence Holder in any capacity whatsoever whether directly or indirectly or provide any services for the Premises (directly or indirectly and whether for reward or otherwise).

#### **The Prevention of Crime and Disorder**

5. A record shall be kept detailing all refused sales of alcohol. The record must include date and time of the refused sale and the name of the member of staff who refused the sale. The record shall be made available to for inspection at the premises by the Police and authorised officers of the Council at all times whilst the premises are open.
6. An incident book shall be kept at the premises, and made available to the police or authorised council officers, which will record the following:
  - a) All crimes reported
  - b) Lost property
  - c) All ejections of customers
  - d) Any complaints received
  - e) Any incidents of disorder
  - f) Any seizure of drugs or offensive weapons
  - g) Any faults in the CCTV
  - h) Any refusal in the sale of alcohol
  - i) Any visit made by a relevant authority or emergency services

7. The premises license holder will ensure that all staff are trained commensurate with

their roles at the premises in:

- a) The Licensing Act 2003, responsibilities in supporting the four key objectives.
- b) Dealing with incidents and the prevention of crime and disorder
- c) Sale of alcohol (to underage persons, drunks etc.)
- d) Crime Scene Preservation
- e) Effects of drunkenness and how to prevent drunkenness on premises and support the Licensing objectives.
- f) Welfare and Vulnerability Engagement
- g) 'Ask for Angela' Scheme

8. Notices will be prominently displayed by the entry/exit door and point of sale (as appropriate) advising customers:

- a) That CCTV & challenge 25 are in operation;
- b) Advising customers of the provisions of the licensing act regarding underage & proxy sales;
- c) Of the permitted hours for licensable activities & the opening times of the premises;
- d) To respect residents, leave quietly, not to loiter outside the premises or in the vicinity and to dispose of litter legally.
- e) 'Ask for Angela' scheme

9. Staff shall be trained in dealing with disorder and staff training records to be kept at the premises available for inspection by the Police and authorised officers of the Council.

10. In the event that a serious assault is committed on the premises (or appears to have been committed) the management will immediately ensure that:

- a) The police (and, where appropriate, the London Ambulance Service) are called without delay;
- b) The crime scene is preserved so as to enable a full forensic investigation to be carried out by the police; and
- c) Such other measures are taken (as appropriate) to fully protect the safety of all persons present on the premises

11. All training shall be signed, dated and a copy of such records will be available for inspection by Police and local authority enforcement officers.

12. All drinking vessels in which drinks are served shall be of strengthened glass (tempered glassware) in a design whereby in the event of breakage, the glass will fragment and no sharp edges are left. Alternatively, plastic type drinking vessels to above breakage specifications may be used.

13. On Friday's and Saturdays there shall be a minimum of 2 door supervisors on duty from 1900 until 30 minutes after closing.

14. All Patrons entering the premises 6pm on Friday's, Saturday's and UK Bank Holiday's shall be required to have their identity verified via the ID scanner machine.

15. There shall be a register of all door staff on duty; signed by the door staff, recording their SIA numbers, start and end time of working shift. This register shall be kept at the premises available for inspection by the Police and authorised officers of the Council.

16. The Designated Premises Supervisor (DPS), a personal licence holder or trained member of staff nominated in writing by the DPS shall be on duty at all times.

17. The premises shall install and maintain a comprehensive CCTV system covering both the interior and exterior of the premises which will be installed to current Metropolitan Police/Home Office standards and shall continually record whilst the premises are open for licensable activities and during all times when customers remain on the premises.

a) It shall be capable of taking a head and shoulders shot of persons entering the premises, of recording images to an evidential standard in any light and be capable of storing images for a minimum of 31 days.

b) At least one member of staff trained to operate the CCTV system and download images shall be on duty at all times. Footage shall be shown to the police and screenshots provided to them on request. Copies of downloaded images shall be provided to the police on a USB stick, CD or other acceptable means as soon as possible and in any case within 24 hours of the request.

18. Any CCTV breakdown or system failure will be notified to the Police and Local Authority immediately & remedied as soon as practicable. Repair records / invoices shall be kept on site for at least 12 months and be readily available to be viewed by all authorised persons upon request.

19. In the event that there is a failure in the CCTV system there shall be no sale of alcohol until system has been restored as per the minimum requirements of the Metropolitan Police Service.

20. Customers shall only consume alcohol which has been purchased from the premises.

21. All staff members should be checked to ensure they have the right to work in the UK. These checks should be made available upon requests to all responsible authorities. All associated '*entitlement to work*' documents:

- a) must be logged and kept on the premises for the duration of the employment; and
- b) must be retained for a minimum of 12 months after employment has ceased.

### **Protection of Children from Harm**

22. All children under the age of 18 shall be accompanied by a responsible adult at all times whilst on the premises.

23. A challenge 25 policy will be in force, where any person looking under the age of 25 shall be asked to prove their age when attempting to purchase alcohol or age restricted items. Signs to this effect will be displayed at the premises. Challenge 25 posters will be displayed where alcohol is sold.

24. The only acceptable ID will be those with photographic identification documents, including passport, photo-card, driving license or proof of age card bearing the PASS hologram.

25. The premises licence holder will ensure that staff are trained regularly as appropriate in respect to the Licensing Act 2003 legislation, staff to be trained regularly in underage sales prevention.

26. All staff authorised to sell alcohol will be trained in the Challenge 25 scheme and this training will be documented to include the date the training was given, the name of the

person who gave the training, the person who received the training and signatures by both trainer and trainee.

27. A sign stating "No proof of age - No sale" shall be displayed at the point of sale.

28. All staff who work at the till will be trained for their role on induction and be given refresher training every six months. Written training records will be kept for each staff member and be produced to police and authorised council officers on request. Training will include identifying persons under 25, making a challenge, acceptable proof of age and checking it, making and recording a refusal, avoiding conflict and responsible alcohol retailing.

### **Public Safety**

29. A fire risk assessment and emergency plan will be prepared and regularly reviewed. All staff will receive appropriate fire safety training and refresher training.

30. The premises maximum capacity shall be limited to 154 patrons.

### **The Prevention of Public Nuisance**

31. Notices shall be displayed requesting customers to leave the premises quietly from the premises. Staff/SIA licensed door supervisors shall also request patrons leave the premises quietly and without engaging in any anti-social behaviour.

32. Appropriate signage will be displayed, in a prominent position informing customers that they are being recorded on CCTV.

33. No Patrons shall be permitted to use the external area of the premises after 2300hours between Sunday to Thursday and 0000 hours on a Friday and Saturday.

34. There shall be no admittance or re-admittance to the premises after 2200 hours on any day save for patrons being permitted to temporarily leave the premises to smoke.

35. Patrons permitted to leave the premises temporarily to smoke shall be restricted to a designated smoking area defined as (the front of the premises) and limited to (5) persons at any one time.

36. No noise generated on the premises, or equipment, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.

37. There shall be no amplified noise/music or speakers permitted in the external area of the premises.

38. Noise limiters shall be in use to ensure that any noise emanating from the TV does not cause a nuisance to nearby residents.

39. Dispersal policy to be provided to and approved by the Anti-Social Behaviour and Environmental Team.

40. No incoming deliveries or disposal of waste/emptying of glass bottles shall take place between 21:00hours and 08:00 hours.

41. An incident book shall be kept at the premises and made available to the police or responsible authority.

42. Hourly noise patrols during Regulated Entertainment with a record kept of noise patrols

to be kept at the premises available for inspection by the Anti-Social Behaviour and Environmental Team.

43. A contact number for the premises shall be made available if required upon request to the police, any other responsible authority or any local resident to express any concerns caused by the operation of the premises. Any complaints and the outcome will be recorded in the incident book.

**Annex 3 – Conditions attached after a hearing by the licensing authority**

**Annex 4 – Plans**

The Prince of Wales

The licensed areas of the premises as detailed on the drawing annexed hereto:-

Licensing Service registered plan number 2281/23

Drawing number P/HBS/315 15<sup>th</sup> August 2022



# HILLINGDON

LONDON

Mrs Lois King  
The Licensing Service  
London Borough of Hillingdon  
Civic Centre  
High Street  
Uxbridge  
UB8 1UW

Date: 2<sup>nd</sup> May 2024

Dear Mrs King,

**LICENSING ACT 2003**  
**PRINCE OF WALES (SAHARA CITY), 1 HARLINGTON ROAD, HILLINGDON UB8 3HX**

I am writing to you as the Officer duly authorised to make representations on behalf of the Licensing Authority. This representation concerns the application submitted by Game Measure Limited on 6<sup>th</sup> April 2024 for a variation of a premises licence.

The application proposes to extend the hours for the licensable activities. They propose for the Sale of Alcohol, Recorded Music and Performance of Dance, Sunday to Wednesday from 10:00 until 00:30 and Thursday to Saturday from 10:00 to 01:30 hours. They propose the same days and terminal hours for the provision of Late Night Refreshment. Finally, they have applied for Live Music, Monday to Sunday from 10:00 to 23:00 hours.

The Licensing Authority wishes to make a representation against this application based on the following licensing objectives:

**The Prevention of Public Nuisance**  
**The Prevention of Crime & Disorder**

**The Prevention of Public Nuisance**

We have concerns about the proposed finishing times for licensable activities. For example, Regulated Entertainment in the form of Recorded Music and Performance of Dance is proposed until 01:30 hours Thursday to Saturday for both indoors and outdoors. We feel there is the risk of potential disturbance to residents living within the vicinity. Earlier finishing times may wish to be considered by the applicant, so they are more appropriate for the local area.

The applicant has proposed 41 conditions in their document entitled, 'Operating Schedule'. However, it is noted that a number of conditions on their current premises licence, MAU029895, have been left out of their 'Operating Schedule' under the heading, 'The Prevention of Public Nuisance'. These current conditions include:

- 33. No Patrons shall be permitted to use the external area of the premises after 2300hours between Sunday to Thursday and 0000 hours on a Friday and Saturday.
- 34. There shall be no admittance or re-admittance to the premises after 2200 hours on any day save for patrons being permitted to temporarily leave the premises to smoke.

- 35. Patrons permitted to leave the premises temporarily to smoke shall be restricted to a designated smoking area defined as (the front of the premises) and limited to (5) persons at any one time.
- 37. There shall be no amplified noise/music or speakers permitted in the external area of the premises.
- 38. Noise limiters shall be in use to ensure that any noise emanating from the TV does not cause a nuisance to nearby residents.
- 39. Dispersal policy to be provided to and approved by the Anti-Social Behaviour and Environmental Team.
- 42. Hourly noise patrols during Regulated Entertainment with a record kept of noise patrols to be kept at the premises available for inspection by the Anti-Social Behaviour and Environmental Team.

Our view is that the removal of these conditions coupled with the proposal for the extension of hours will likely cause disturbance for local residents.

### **The Prevention of Crime & Disorder**

On Thursday 2nd May 2024 at midday, I attended a joint meeting at the premises with Police Licensing to meet Management. We met with the Designated Premises Supervisor, Mr Mohamed Hassan, Mr Sheikh Sheraz, Director of Game Measure Limited and their Licensing Consultant, Mr Noel Samaroo. We discussed their variation application. However, we also discussed Police Licensing's recent visit that took place at the premises on Saturday 27<sup>th</sup> April 2024 at about 22:15 hours. A number of conditions were not being complied with on their visit, for example:

- 14. All Patrons entering the premises 6pm on Friday's, Saturday's and UK Bank Holiday's shall be required to have their identity verified via the ID scanner machine.
- 34. There shall be no admittance or re-admittance to the premises after 2200 hours on any day save for patrons being permitted to temporarily leave the premises to smoke.

We were advised that the premises was very busy with an event occurring however it is concerning that Management were unable to comply with some of their current premises licence conditions. We have to question whether Management would be fully compliant should their variation be granted with the numerous conditions they have proposed in their 'Operating Schedule'.

In conclusion, the Licensing Authority feel that the licensing objectives would be undermined if the licensable activities were extended and a number of key current conditions were removed from the premises licence. Furthermore, we are currently not fully confident that Management would comply with all conditions attached to their premises licence, if granted.

I am happy to attend a hearing, if required, to verbally deliver my representation and to also to answer any queries from the Licensing Sub-Committee.

If you have any queries regarding this matter, then please feel free to contact me.

  
 Daniel Ferrer  
 Licensing Team Manager  
[dferrer@hillingdon.gov.uk](mailto:dferrer@hillingdon.gov.uk)  
 T. 01895 277 753



**From:** [Joanne Howells](#)  
**To:** [Lois King](#); [licensing](#)  
**Subject:** Re Prince of Wales / Sahara City  
**Date:** 01 May 2024 16:09:09

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Afternoon,

I object to the variation, due to recent incidents related to noise nuisance and ASB namely, music and entertainment outside in garden area and cars parked on the pavement outside and behind the bus stop, causing disruption for local residents.

Regards  
Joanne Howells  
Service Manager  
Street Scene Enforcement Team

JHowells@Hillingdon.gov.uk



<p>The Licensing Officer Licensing services Civic Centre Uxbridge UB8 1UW</p>	<p>Hillingdon Borough Licensing Dept. Uxbridge Police Station 1 Warwick Place Uxbridge UB8 1PG.</p> <p>Telephone: 020 8246 1933 Email:</p>
	<p>Date: 02/05/2024 Re: Application for a Variation</p>

The Police Licensing Team wish to submit a representation regarding the variation to the premises licence at Prince of Wales, 1 Harlington Road, Uxbridge, Hillingdon, UB8 3HX. The premises is trading as "Sahara City".

The representation against the variation is because of the negative impact it will have on the licencing objectives, namely the prevention of crime and disorder, prevention of public nuisance, protection of children from harm and public safety.

On 09/04/2024 Police Licensing received the application to vary the licence. The application sought to extend the hours for licensable activities and an operating schedule was submitted which included most of the existing conditions but with some amendments and some omissions.

A summary of the hours shown currently and what they wish to be varied to be are shown below:

Sale of Alcohol (on and off premises) and recorded music

Was	Sun – Thurs	10:00 – 23:00	vary to	Sun – Weds	10:00 – 00:30
Was	Fri – Sat	10:00 – 00:00	vary to	Thurs to Sat	10:00 – 01:30

Late Night Refreshments

Was	Sun – Thurs	None	vary to	Sun – Weds	23:00 – 00:30
Was	Fri – Sat	23:00 – 00:00	vary to	Thurs – Sat	23:00 – 01:30

Regulated Entertainment to include Performance of dance – Belly dancer show

This was internal regulated entertainment only and it now seeks to include the external area

Was	Sun – Thurs	10:00 – 23:00	vary to	Sun – Weds	10:00–00:30 external area until 23:00
Was	Fri – Sat	10:00 – 00:00	vary to	Thurs – Sat	10:00 – 01:30 external area until 23:00

Opening hours

Was	Sun – Thurs	10:00 – 23:30	vary to	Sun – Weds	10:00 – 01:00
Was	Fri – Sat	10:00 – 00:30	vary to	Thurs to Sat	10:00 – 02:00

I would summarise the main proposed changes to the conditions as follows:

- The condition that states regulated entertainment consisting of live music, recorded music and performance of dance is permitted inside the premises at restricted times (condition number 2) has been removed which would allow it to take place for the extended hours requested.
- The condition that states no live music or performance of dance will take place in the external area of the premises (condition number 3) has been removed which would allow it to take place outside for the extended hours requested. The original condition also restricted the hours of recorded music in the external areas. This part of the condition has also been omitted / removed and so allowing recorded music to be played outside until later.
- Additions have been made to the conditions on Thursdays to mirror what is in place for a Friday and Saturday with regards to having SIA and the use of ID scanners (current condition numbers 13 and 14).
- The current condition limiting the capacity of the venue to 154 (condition number 30) has been omitted / removed from the new proposal.
- The current condition limiting the number of smokers in the outside smoking area to five (condition number 35) has been omitted / removed from the new proposal.
- The current condition stating that there shall be no amplified noise/ music or speakers permitted in the external area of the premises (condition number 37) has been omitted / removed from the new proposal.
- The condition stating that there shall be no admittance/ re-admittance after 22:00 hours (condition number 34) has been omitted / removed from the new proposal.
- The conditions stating that waste collections and deliveries will not take place between 21:00 hours and 08:00 hours (conditions numbers 32 and 33) have been pushed back to 23:00 hours, rather than 21:00 hours.

Police Licensing have concerns that the removal of these conditions combined with the increase in hours will negatively impact the public and the licensing objectives. The premises need stringent conditions to ensure that it is managed appropriately, preventing crime and disorder as well as preventing it from causing a public nuisance. These conditions and restrictions are necessary for the protection of the public and to uphold the licensing objectives.

A brief and recent history at the premises, which illustrate why the conditions are on the licence, can be summarised as followed:

- The premises licence was reviewed in 2019 following a serious incident when a male was assaulted in a fight. The premises did not call police and there were concerns about public nuisance with complaints associated to shisha smoking, entertainment and noise. There were also concerns about underage drinking at the time.
- As a result of this review, further conditions were imposed on the licence and Mr ABOUZEID was removed as DPS and replaced by Mr EL-MENSHAWI.
- On 27/11/2021 there was another serious incident at the Prince of Wales whereby there was a stabbing. Four people received knife injuries and one of the injured victims was a 16 year old girl. She had been drinking in the premises for hours before the assault with friends who were all under the age of 18 years old.
- Following this serious assault there was a summary review which resulted in the premises licence being revoked. Interim steps were put in place to suspend the licence and this was challenged. The decision, however, was upheld.

- In February 2023 there was an application for a new premises licence at the address under new management. This received representations and there was a hearing on 11/04/2023. On the day of the hearing a new Designated Premises Supervisor (DPS) was proposed who was not on the original application. The decision was made to grant a licence with forty three conditions.
- The Sub-Committee noted in their decision notice that the conditions offered at the time showed a commitment to upholding the licensing objectives and that the robust conditions attached to the licence would “serve to combat many of the issues that have previously plagued the venue, striking a fair balance in relation to the concerns raised by residents and the operating schedule of the business.”
- The Sub –Committee also noted they were concerned that there were reports of noise nuisance believed to be emanating from the premises in March 2023 (before the licence was granted).

After the premises licence was granted, Police Licensing delivered training (Welfare and Vulnerability Engagement) to Mr Mohamed Mosad Hassan (DPS) on 17/05/2023.

Since the premises was granted a licence around a year ago, there have been the following calls to police:

- On Tuesday 01/08/2023 at about 00:15 hours a sign was stolen from the front of the venue and reported to police online the following day by the DPS, Mr Hassan. He stated that there was CCTV of the offence. The investigating officer called Mr Hassan several times with no answer and no facility to leave a voicemail. They also emailed him twice and stated that if he did not make contact the report would have to be closed without any further investigation. There was no response and so the investigation was shown complete (crime report 0917673/23 refers).
- On Monday 30/10/2023 at 18:35 hours a member of staff called to say that there was a drunk person at the venue refusing to leave and being verbally abusive to staff and customers. There was no security on duty and police assistance was requested. The individual left of their own accord and police attendance was cancelled six minutes later (Cads 6451 and 6498 refers).

On Saturday 27/04/2024 at about 22:15 hours Police Licensing conducted an unannounced visit to the venue and found that there were failings with conditions on the licence not being adhered to.

These were:

- Entry was permitted and unchallenged into the venue at 22:15 hours. Condition 34 prohibits entry after 22:00 hours and so this condition was breached.
- On entry at 22:15 hours there was no request for ID and no ID was scanned. Condition 14 of the licence makes it a requirement for all patrons to have their ID scanned on entry after 18:00 hours and so this condition was breached.
- There was a DJ performing in the OUTSIDE area at the rear of the venue. There are three current conditions relating to the music / regulated entertainment in the inside/ outside areas.
  - Condition 2 on the licence specifies that regulated entertainment consisting of recorded music is permitted to take place INSIDE at restricted times. This is to prevent the noise being made outside and causing a public nuisance.
  - There is the same intent behind condition 3 which prohibits live music and performance of dance in the external area. We were informed that there had been a belly dancer performer earlier in the evening, which would be a breach of the licence. The condition allows for recorded music only in the external area until restricted times, which would have been 23:00 hours on Saturday.

- Condition 37 states that “there shall be no amplified noise/ music or speakers permitted in the external area of the premises.” The DJ was playing loud music in the external area, clearly in breach of this condition.

The above points were discussed with Mr Hassan at the time, although not in great depth as it was a busy Saturday night and so it did not seem appropriate to go through the entire licence. I therefore contacted Mr Hassan following the visit and arranged a meeting at the venue to discuss the failings at a more appropriate time. I also made the Council Licensing Team and Noise Nuisance Teams aware of my visit and extended the invitation to the meeting.

Prior to the meeting, I was made aware of a complaint that was made to the Hillingdon Out of hours Team about the noise emanating from the venue which was disturbing the peace for the caller and their children on the same night as my visit.

On 02/05/2024 at 12:00 hours Police Licensing attended the venue for the arranged meeting with Mr Hassan. Also present was his agent, Mr Samaroo, and Mr Daniel Ferrer from the Council Licensing team.

My concerns that conditions mentioned were not being adhered to were pointed out.

Mr Hassan had a number of logs present which he was able to show. This included a refusals log, incident log, SIA register and training record. These are all required as conditions on the licence.

It was disappointing to find there were some further failings:

- The SIA register only had one SIA recorded for many of the dates. This was checked during the meeting as being on Fridays and Saturdays when there is a requirement for a minimum of two door supervisors to be on duty (condition number 13). Mr Hassan stated that CCTV could show that there were two working (although he was unable to playback CCTV footage to us at the time). It is a condition that there is a register kept of all door staff on duty (condition number 15) and this was clearly incomplete, or there were not enough SIA on duty at the relevant times.
- The incident Log only had three entries; 04/08/2023, 30/10/2023 and 20/04/2024. It was pointed out that the police visit on 27/04/2024 should be recorded. I would also have expected to see the theft report that Mr Hassan made on 01/08/2023 included.
- Mr Hassan showed us the CCTV coverage of the venue with the live camera feeds but was unable to show us any recorded footage. He did state that this could be provided but he would need to contact another person, not on site, to arrange this at a later time. Condition 17b states that “at least one member of staff trained to operate the CCTV system and download images shall be on duty at all times”. This condition was therefore not being adhered to.

Having met with Mr Hassan and his agent, I believe they would be willing to make further improvements to their proposal but I have reservations in all conditions being adhered to. I would like to, and expect to, see that they are all adhered to in their entirety.

Last entry times being enforced, the correct minimum number of SIA being on duty and being recorded, scanning of ID and incident log entries are all important in the prevention of crime and disorder as well as being able to show CCTV to officers at any given time. To remove any of these or not adhere to them would be undermining the licensing objectives.

To summarise, Police Licensing have concerns about this variation. As outlined above, the venue have a history of failings which have included stabbings, underage patrons and poor management. There have also been complaints of causing a public nuisance with the noise and behaviour associated to the venue. The licence was subsequently revoked.

When the new premises licence was granted approximately a year ago with new management, there were robust conditions in place to ensure that the licensing objectives would be upheld and the venue

managed responsibly and appropriately. Unfortunately it has been found that several conditions are being breached which not only increases the likelihood of crime and disorder and public nuisance being caused, but also reduces the trust and confidence that we have in the management of the premises. An increase in licensable hours with the omission of, or blatant disregard, of conditions is reducing the control measures that are in place and will have a negative impact on the licensing objectives.

***PC Penny BROWN 3267WA  
Police Licensing Officer  
Hillingdon Borough.***

### WITNESS STATEMENT

**Criminal Procedure Rules, r 27. 2; Criminal Justice Act 1967, s. 9; Magistrates’ Courts Act 1980, s.5B**

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Statement of: PC Penelope Brown 3267WA

Age if under 18: Over (if over 18 insert 'over 18') Occupation: Police Officer

This statement (consisting of 4 page(s) each signed by me) is true to the best of my knowledge and belief and I make it knowing that, if it is tendered in evidence, I shall be liable to prosecution if I have wilfully stated in it anything which I know to be false, or do not believe to be true.

Witness Signature: ..... Date: 08/05/2024

This statement is an addition to the representation dated 02/05/2024 that I made against the application for a variation at Prince of Wales, 1 Harlington Road, Uxbridge, Hillingdon, UB8 3HX.

This statement is to evidence more fully my interaction with the venue and provide available Body Worn Video (BWV). This is because my account of being allowed entry into the venue after 22:00 hours has been challenged and so I want to be as clear and transparent as possible to detail this breach of the condition if it is being disputed.

On Saturday 27/04/2024 I was on duty in plain clothes in company with two other plain clothes officers who I had arranged to accompany me so that I was not conducting visits to licensed premises by myself at that time of the night.

At about 22:15 hours we arrived at Prince of Wales and parked an unmarked car in the carpark to the rear. The carpark was full and our vehicle was left blocking every single vehicle in. We were approached by a white male in a yellow high visibility jacket who asked for the car key. My colleague declined and said he could not do that and said that we wouldn't be long. The male asked again and was given the same reply. He then let us continue. The exchange was brief and courteous. There was nothing to show and nothing said to suggest we were police officers.

Witness Signature:

Signature Witnessed by Signature:.....

Continuation of Statement of: PC Penelope Brown 3267WA

I approached the front of the Prince of Wales and there was one black male in dark clothing at the front of the venue. Nobody else was visible. We acknowledged each other and I continued to walk to the front door with the two plain clothed officers following behind me. The black male in dark clothing, who I assumed was security (SIA), asked me if I had a booking. I replied "no" and continued to walk into the premise. He came with me and asked "how many for? Three?" At this point the SIA and I were now inside the venue. Being a few steps inside I have recognised Mr Mohamed HASSAN, the designated premises supervisor (DPS), who was stood at the bar collecting a drinks order. I have said something along the lines of "ah, I know him, it's fine thanks" and have gone straight to Mr HASSAN. I asked if he remembered me and after a brief pause reminded him that I was "Penny Brown from Police Licensing". Mr HASSAN seemed to then recall me and said that he did. We spoke briefly and he then delivered the drinks. The venue did not seem very busy. I would estimate a large table of about twelve people at the front and a few smaller tables to the left as you enter. When Mr HASSAN came back we spoke briefly and I asked if I could have a look around. Mr HASSAN seemed happy to oblige and showed me through to the external area at the rear of the premises.

As we entered the external area I was taken aback by how loud and busy it was. I had to ask if we were "outside" as my initial impression was that we were still in an inside, enclosed area. It was at this point that I have decided it may be pertinent to switch on my BWV. It was in my pocket, as I was in plain clothes and so had nothing visible to show that I was a police officer. I removed the BWV from my coat pocket, activated it and clipped it to the front of my coat. The way the BWV works, they are in a standby / buffer mode. At the time I activated it to start recording, a recording from thirty seconds earlier will actually be stored. Therefore, the initial recording is from inside my pocket with nothing visible for almost thirty seconds. I had not used it beforehand as I did not want to be identified as a police officer on entry, to know if conditions were being adhered to.

I exhibit the footage as PAB/1 - BWV of Prince of Wales 27/04/2024

[https://met.uk.evidence.com/axon/evidence?evidence\\_id=51c301f9a00c4f06a6b806119ec696ff&partner\\_id=85575e0c7f814dbb8e4a0073265aa36e](https://met.uk.evidence.com/axon/evidence?evidence_id=51c301f9a00c4f06a6b806119ec696ff&partner_id=85575e0c7f814dbb8e4a0073265aa36e)

Witness Signature:

Signature Witnessed by Signature:.....



Continuation of Statement of: PC Penelope Brown 3267WA

Mr Hassan and I had a conversation in the rear area. Whilst I am happy to expand on this and the footage is available, I do not believe there is any dispute about the fact that a DJ was playing amplified music in this external area, which is the relevant information from that encounter and that the TEN was not in effect at the time of the visit. There were customers eating, drinking and smoking shisha. I did not count how many customers were there but it seemed full.

Mr Hassan suggested that we go somewhere that was more quiet to speak and I followed him through the venue to outside the front. We spoke a little more about the music, restrictions on the licence and the fact that there was no TEN in place until 00:01 on 28/04/2024.

My main concern at that time was relating to the entry, with our entry being allowed after 22:00 hours and no ID being requested or scanned. These conditions are in place to help prevent crime and disorder and were both breached (conditions number 14 and 34).

At about 22:22 hours Mr Hassan said that I wasn't asked for ID as I looked over 25 years old. I read out the condition that states "all patrons" after 18:00 hours must have their ID scanned on Friday and Saturday (condition number 14). Mr Hassan's response seemed surprised by this and he continued to say he "can't ID a 50 year old man" and called it "excessive". I have continued to say that the other problem we encountered was that no entry is permitted after 22:00 hours and we were allowed in. Mr Hassan has gone to dispute this and I have stopped him and told him that we were asked "how many for? Three?" and were then shown in. We continued our conversation and I made it clear that all conditions are important and need to be upheld.

I have then asked about a "clicker" to be counting patrons, as there is a capacity limit of 154 (condition number 30). I was told there is no counter. Both Mr Hassan and the male who I believe was SIA (who allowed my entry) started to explain that they monitor capacity simply

Witness Signature:

Signature Witnessed by Signature:.....

Continuation of Statement of: PC Penelope Brown 3267WA through bookings. The SIA pointed out that the first thing he asked me was if I had a booking before then asking if there were three of us, which is a correct description of our interaction, as already detailed. He explained that I may have been late for a booking and that they were "fully booked". He did not dispute that he then let me in (without a booking).

I continued to talk to Mr Hassan and left the venue at about 22:26 hours.

When I attended the meeting at the venue on 02/05/2024 the fact that I had been permitted entry unchallenged after 22:00 hours on 27/0/2024 was challenged/ disputed. I again went through the details as described about how I entered. Mr Hassan said that although I had been allowed in, I definitely would not have served.

I would be happy to discuss further any of the footage that I have provided but am providing it and this statement for clarity and transparency around the breach of the condition of entry after 22:00 hours because it has been disputed/ challenged.

Witness Signature:

Signature Witnessed by Signature:.....

## Representation Form from Interested Parties

(Please read notes on reverse before completing)

### Your details (See notes 2 & 3);

Your Name	Cllr Adam Bennett
Your residential address	n/a
Your email address	<a href="mailto:abennett@hillington.gov.uk">abennett@hillington.gov.uk</a>
Your phone number	n/a
The name of the body or organisation you represent	Residents of Hillingdon West Ward

### About the premises;

Name of the premises you are making a representation about	Game Measure Ltd T/A Prince of Wales
Address of the premises you are making a representation about	1 Harlington Road, Hillingdon, UB8 3HD

### The Licensing Objectives (See note 4);

Licensing Objective	Reasons for your representation and any supporting evidence
<p><i>Please tick;</i></p> <p>Prevention of Crime/Disorder</p> <p>Prevention of Public Nuisance</p> <p>Protection of Children From Harm</p> <p>Public Safety</p>	<p>I am making a representation <b>against</b> this licensing application, in support of the residents of Hillingdon West Ward, and specifically those who reside on the Uxbridge Road opposite the Prince of Wales site. They have endured years of crime and anti-social behaviour from the patrons of this tainted venue, made possible by the owner and licensee's poor management, total disregard for the law, and their failure to acknowledge the detrimental impact their business has on its neighbours. We fear this latest application will catalyse a return to the knife crime, underage drinking, inconsiderate and illegal parking, excessive noise, and property damage that has blighted the lives of so many in the community for far too long.</p> <p>The Prince of Wales is situated in an entirely residential area away from a town centre, and as such, is wholly unsuitable for opening hours up to 1am and 2am, particularly when alcohol is proposed to be sold beyond midnight and up to 1:30am. Furthermore, the performance of belly dancer shows beyond midnight and up to 1.30am inside, and outside up until 11pm, feels unnecessary – this is Hillingdon Village not a Las Vegas resort. The proposed retailing, operating and opening hours are far too generous and disproportionate, particularly for premises situated in a conservation area close to the Cedar House and St John the Baptist Church heritage assets. If granted they will lead to excessive noise and anti-social behaviour, impacting Public Safety and risking Crime/Disorder, in addition to being a Public Nuisance – made worse because the venue's car park is a two-minute walk along the Uxbridge Road, in the grounds of a residential property.</p> <p>The venue previously had its license revoked, and when the application to reinstate it was heard on the 11<sup>th</sup> April 2023 by the Licensing Sub-Committee, Hillingdon Council's Licensing and Anti-</p>

Social Behaviour teams both objected to the application being approved - as did the Metropolitan Police's Licensing team, an Uxbridge Road resident, and the Councillors for Colham & Cowley and Hillingdon West Wards. Despite this the Sub-Committee granted approval, and since then the anti-social behaviour has continued – there have been regular reports of excessive noise, and nearly every weekend, numerous patrons illegally bump their cars up the kerb of Harlington Road, and then drive across and park on the pavement. This damages Council property and puts the safety of pedestrians at risk.

Hillingdon Council's mission is to put residents first, so please do so and **refuse** this application.

**The outcome you are seeking from the Licensing Authority (See note 6);**

**That this application be refused.**

**Signed:**

**Date:** 28<sup>th</sup> April 2024

**Notes:**

- 1) All representations must be submitted before the conclusion of the 28 day consultation period. This will be advertised on the public notices and also on the Councils website.
- 2) Persons who may make representation include; persons who reside near to the premises to which the application relates and who are likely to be affected by licensable activities; residents associations who are representing residents who reside near to the application premises; Ward Councillors representing their constituents; any person who lives or works in the area and has concerns about the application premises.
- 3) Please note that representations cannot be anonymous. Copies of all representations will be published in any Committee papers and will be sent to all persons involved with the hearing including the applicant. If you have concerns about the use of your information and would like to discuss this further, please contact one of our Licensing Officers for a discussion, on the contact details below.
- 4) In order to be considered 'relevant', the representation must relate to one or more of the 'Licensing Objectives'. These objectives are;
  - a) Prevention of Crime/Disorder - This relates to any criminal activity, disorder or anti-social behaviour related to the application premises.
  - b) Prevention of Public Nuisance - This relates to noise nuisance and vibration, litter, noxious smells, light pollution.
  - c) Protection of Children from harm - This relates to the protection of children whilst on the application premises.
  - d) Public Safety - This relates to the physical condition of the premises and the safety features provided for members of the public such as; fire safety, health & safety.
- 5) Upon submitting a representation, it is expected that you will attend the Licensing Sub-Committee hearing to deliver your representation verbally and answer any queries that the Committee may have. If you are unable to attend, your written representation will be considered.

- 6) You may wish to suggest an outcome to the Licensing Sub-Committee ie. grant the application with extra conditions; grant the application with fewer hours/activities; reject the application. Please note that the Licensing Sub-Committee will only make reasonable and proportionate decisions based upon the evidence they are presented with, and in line with the laws and regulations governing Licensing Hearings.
- 7) You may continue on separate sheets of paper if necessary and you may also attach any evidence which supports your representation.
- 8) Please submit all completed forms to:

**The Licensing Officer  
Regulatory Services  
London Borough of Hillingdon  
Civic Centre  
High Street  
Uxbridge, UB8 1UW**

[licensing@hillingdon.gov.uk](mailto:licensing@hillingdon.gov.uk)

Tel - 01895 277433

[www.hillingdon.gov.uk/licensing](http://www.hillingdon.gov.uk/licensing)

**From:** [Cllr Ekta Gohil](#)  
**To:** [Lois King](#); [Cllr Roy Chamdal](#); [Cllr Shehryar Ahmad-Wallana](#)  
**Subject:** RE: Application to vary a premises licence - Licensing Act 2003  
**Date:** 28 April 2024 17:11:10  
**Attachments:** [image002.png](#)  
[image003.png](#)

---

Dear Lois,

I would like to comment on the vary of the premises license held by Prince of Wales Pub on Harlington road, on behalf of residents of Harlington Road, Uxbridge Road, Coney Grove, Hilliers Avenue and Turks Close.

My first point is around Prevention of Public Nuisance; the extension of sale of alcohol until 12.30am on most days and 1.30am on weekends, along with the extension of hours to play music will greatly disturb the lifestyle of residents, many of whom who live nearby have young families. In the past at the same premises there have been a number of incidents with customers under the influence attempting to leave the pub, and whilst doing so shouting excessively, often waiting in the middle of the road (at a busy junction), littering, and in some rare cases even causing fights.

I appreciate that under the new ownership this has reduced, I would like to highlight that the existing hours of operation as well as restricted sales is a key part of achieving that. I fear that the proposed extensions to the license will bring a swift return to the public nuisance that residents had suffered previously. I would also like to mention that should there be an extension of hours it would mean more visitors who arrive and park their cars on neighbouring streets. I do not believe the current parking arrangements to be sufficient to handle the capacity of cars, and have already seen first hand cars illegally parked on the double yellow lines outside the premises.

Secondly, and very closely related is crime and disorder. Previously when the license was extended, police were often called to the site due to a number of incidents, mostly because people had consumed too much alcohol late into the night. If the operating hours were to extend until 2am I fear this would lead to an increase in the crime in the area as well as disorderly behaviour from customers under the influence of alcohol. Previously in our Colham and Cowley SNT meetings with the police the Prince of Wales pub would be mentioned frequently, it has recently not been mentioned as a source of issues, but with the extension of the licenses requested I believe it would cause a lot of issues again with residents and for the police.

Though I have already mentioned it briefly above I would like to mention public safety too. The outside of the pub leads onto a busy dual carriage way, which customers have to walk down to get to their parked cars (if they park in the Prince of Wales car park) or it leads onto a very dangerous blind bend corner on Harlington road, with no official zebra crossing. This could be a safety issue for the customers who wish to visit late at night and may lead to public safety issues if they are leaving late at night.

For the reasons above, I unfortunately cannot support the extended hours proposed for the Prince of Wales pub. I believe their current hours of operation are sufficient, however had they requested smaller extensions such as 11pm Sunday-Wednesday and Thursday to Saturday midnight, it would have been more palatable for residents nearby.

Kind Regards

Cllr Ekta Gohil

**Cllr. Ekta Gohil**

**Ward Councillor – Colham & Cowley Ward**

London Borough of Hillingdon, Phase II, Conservative Group Office, Civic Centre, UXBRIDGE, UB8 1UW

01895 250636 ✉ [egohil@hillingsdon.gov.uk](mailto:egohil@hillingsdon.gov.uk) Facebook: [www.facebook.com/cllrehtagohil](http://www.facebook.com/cllrehtagohil)



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**From:** Lois King <LKing@hillingsdon.gov.uk>

**Sent:** Tuesday, April 9, 2024 4:05 PM

**To:** Cllr Roy Chamdal <RChamdal@hillingsdon.gov.uk>; Cllr Ekta Gohil

<egohil@hillingsdon.gov.uk>; Cllr Shehryar Ahmad-Wallana <sahmad-wallana@hillingsdon.gov.uk>

**Subject:** Application to vary a premises licence - Licensing Act 2003

### CONSULTATION EMAIL

Dear Cllrs,

As consultees to the licensing process, please be advised that this department has received an application to vary a premises licence for the following premises located in your ward:

Prince of Wales  
1 Harlington Road  
Uxbridge  
UB8 3HX

The application can be found on the council website, and I have attached a copy here.

The consultation period will end on 4<sup>th</sup> May 2024 and any relevant representations to this application must be received by this date. We are unable to accept any representations received after this date or any representations that are not relevant.

Relevant representations need to relate to one or more of the four licensing objectives, which are:

- Crime and disorder
- Prevention of children from harm
- Public safety
- Prevention of public nuisance.

Information on how to make a relevant representation can also be found on the council website. Alternatively you may contact the Regulatory Services team for advice on 01895 277433.

Please be advised that it is not a statutory requirement to include residents in the

licensing consultation process, so you may wish to draw this application to the attention of, any residents associations or individual residents, in the vicinity of the premises.

Regards

Lois King (Mrs)

Mrs Lois King  
Principal Licensing Officer  
Licensing Service  
3S/08 Civic Centre, High Street, Uxbridge, UB8 1UW  
Hillingdon Council

tel: internal: 7067

tel: external: 01895 277067





**From:** [REDACTED]  
**To:** [Lois King](#)  
**Subject:** Prince of wales  
**Date:** 04 May 2024 12:10:18

---

[You don't often get email from [REDACTED]. Learn why this is important at <https://aka.ms/LearnAboutSenderIdentification> ]

Good day Lois, Spoken to residents this morning and a vast majority are against the change to the closing hours- noise / parking/ taxi pick up are some of the reasons. I am therefore objecting to the variation application applied for.

Regards  
Cllr Roy Chamdal

I am sending from my personal email as IT has my council iPad

**From:** [Thomas Craig](#)  
**To:** [licensing](#)  
**Subject:** Prince of Wales  
**Date:** 20 April 2024 12:16:20

---

Dear sir.

I see the above premises has applied for an extension to their existing licence. It was only two years ago that they had several restrictions put on their licence to control the unruly, under age drinking and several public nuisance disturbances.

I cannot believe that after all the submissions by the police, councillors and the licence authorities themselves putting all the restrictions in place, that after such a short time you could consider lifting them.

As a resident living close to the public house I strongly object to this. Since the restrictions have been in place, we have had several disturbances. But far fewer than before. I can only fear the worst should the licence authorities grant them a new licence... especially the late night drinking in such a residential area. And also the noise created by the music and belly dancing in the rear of the premises. Which has insufficient sound dampening. Lastly the noise of the patrons leaving the premises at such late hours will only cause mayhem.

Again I strongly oppose this new application.

Regards Thomas Craig

**From:** [Management](#)  
**To:** [licensing@hillingdon.gov.uk](mailto:licensing@hillingdon.gov.uk); [info@ntad.uk](mailto:info@ntad.uk)  
**Subject:** Fwd: Prince of wales  
**Date:** 02 May 2024 11:23:02

---

----- Forwarded message -----

**From:** Jan Hopper [REDACTED]  
**Date:** Wed, 1 May 2024 at 22:54  
**Subject:** Prince of wales  
**To:** <[Gamemeasureltd@gmail.com](mailto:Gamemeasureltd@gmail.com)>

To the licensing committee.

My name is Janice Hopper and I live at 3 Harlington road which is directly next door to the Prince of Wales.

I would like to support the application to extend their license by an hour at the weekends.

As the closest neighbour I do not Believe that extending the license by an hour until 1am Is unreasonable, especially in recent months, since the last licencing review the new measures in place to manage clientel seems to have been successful.

If you have any questions please do not hesitate to contact me.

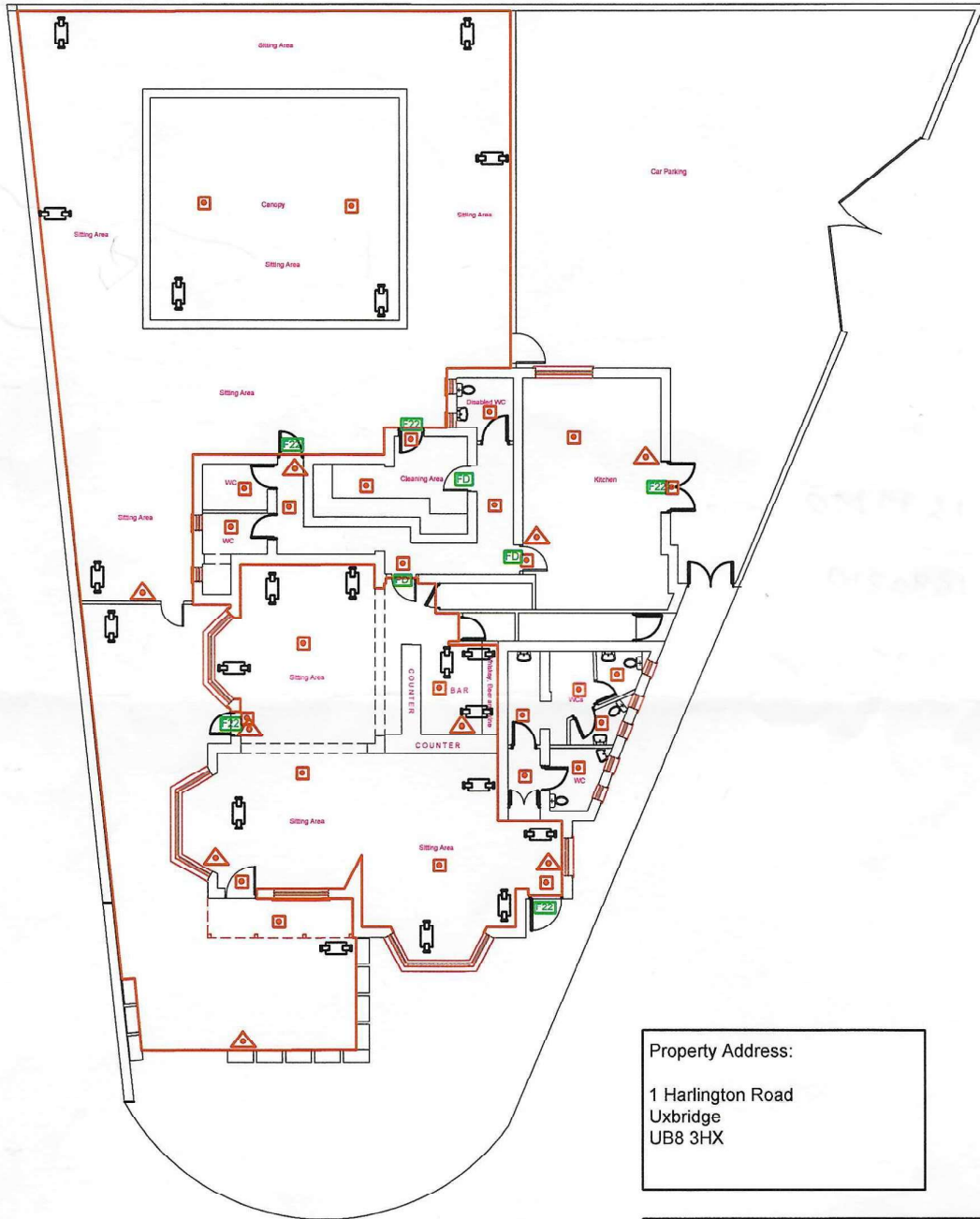
Kind regards  
Janice Hopper

[REDACTED]

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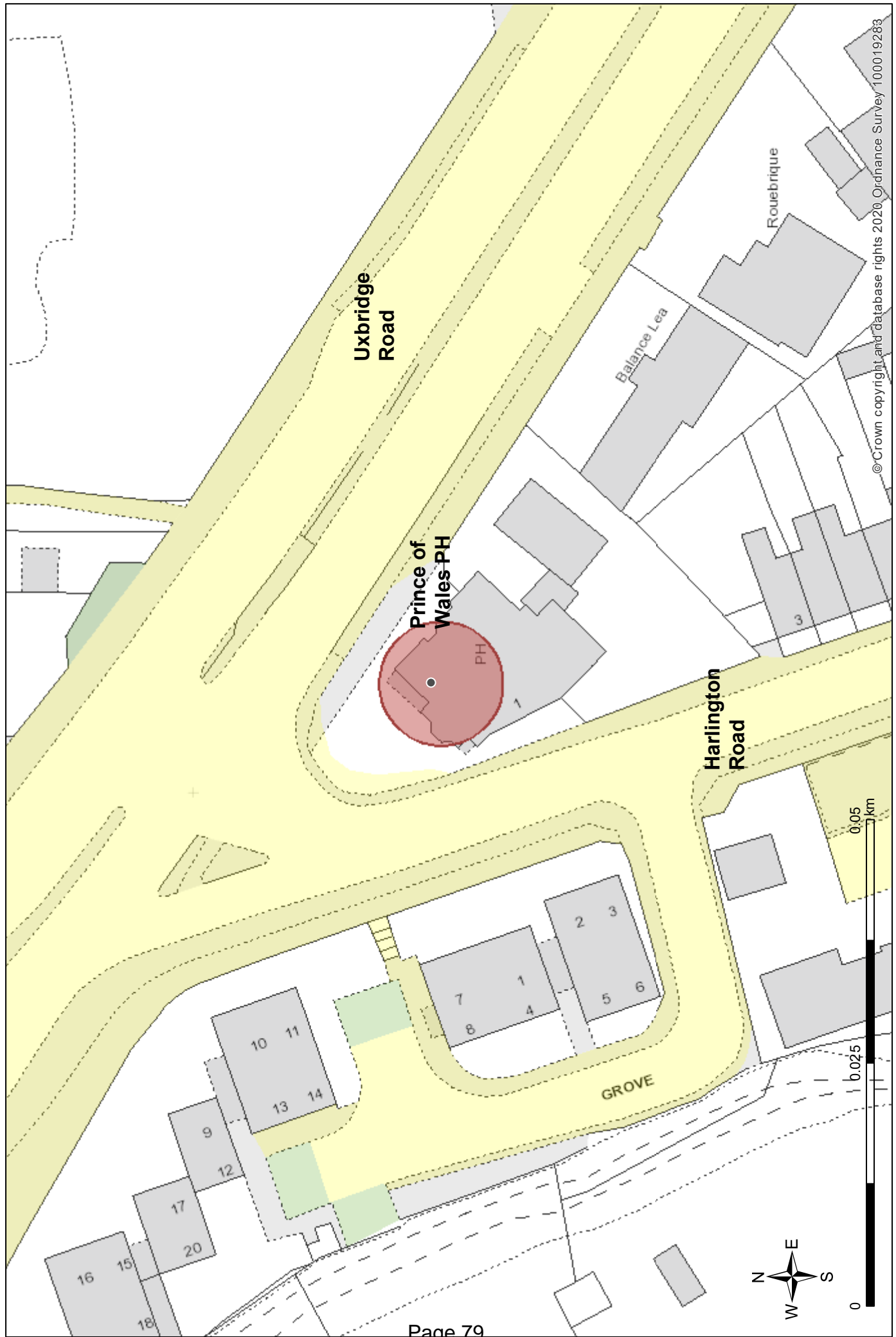


# PROPOSED LICENSING PLAN



Property Address:  
 1 Harlington Road  
 Uxbridge  
 UB8 3HX

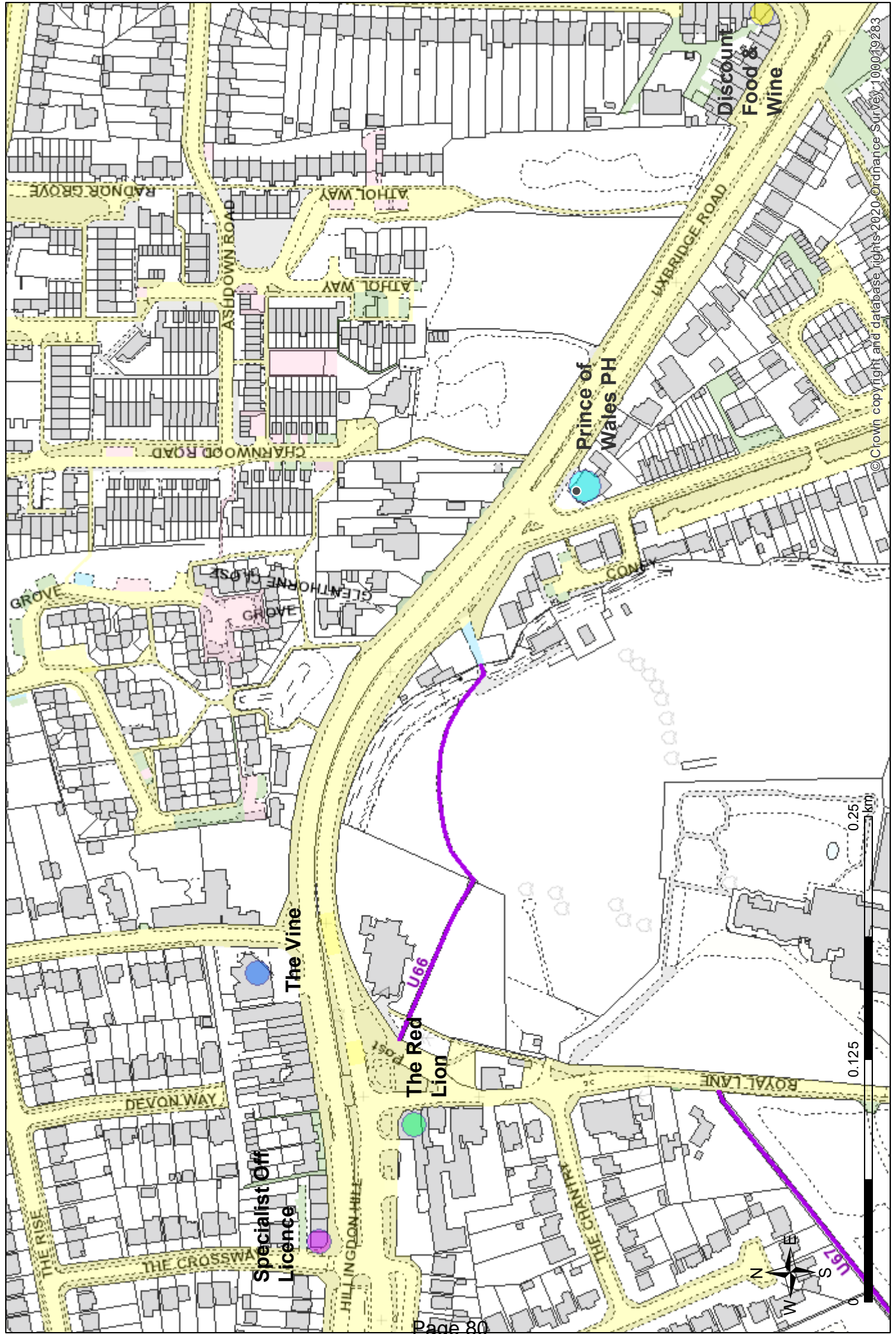
Drawing no: P/HBS/315		Date: 15th Aug 2022
Key	Scale:1:200	Paper: A4
	FIRE EXTINGUISHER	
	FIRE EXIT SIGNS	
	EMERGENCY LIGHTING	
	Fire Check Door	
	CCTV CAMERAS	
	Licensable Area	
CCTV RECORDING 31 DAYS		
SHUTTERS PROVIDED		
ALARM SYSTEM TO AOISPEC OR SIMILAR FITTED		



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**ADDITIONAL**  
**INFORMATION PACK -**  
**PRINCE OF WALES**

**HILLINGDON BOROUGH  
COUNCIL**

**Hillingdon East / Colham &  
Cowley**

**Application for the variation of a Premises  
Licence:**

**Prince of Wales, 1 Harlington Road, Hillingdon,  
UB8 3HX**

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# **1. PROPOSED CONDITIONS AND FURTHER STEPS PROPOSED BY THE PREMISES LICENCE HOLDER**

## **Additional conditions proposed by the DPS and Premises Licence Holder**

1. 33. No Patrons shall be permitted to use the external area of the premises after 00:00hours between Sunday to Wednesday and 01:00 on a Thursday, Friday and Saturday.
2. There shall be no admittance or re-admittance to the premises after 23:00 hours on any day save for patrons being permitted to temporarily leave the premises to smoke.
3. 35. Patrons permitted to leave the premises temporarily to smoke shall be restricted to a designated smoking area defined as (the front of the premises) and limited to (5) persons at any one time.
4. 37. There shall be no amplified noise/music or speakers permitted in the external area of the premises.
5. 38. Noise limiters shall be in use to ensure that any noise emanating from the TV does not cause a nuisance to nearby residents.
6. 39. Dispersal policy to be provided to and approved by the Anti-Social Behaviour and Environmental Team.
7. 42. Hourly noise patrols during Regulated Entertainment with a record kept of noise patrols to be kept at the premises available for inspection by the Anti-Social Behaviour and Environmental Team.
8. All Patrons entering the premises after 9pm on Thursday's Friday's, Saturdays and UK Bank Holiday's shall be required to

**After careful consideration of the Representation received, we would like to draw the attention of the LSC to the fact that now these concerns have been highlighted the management have taken the following steps.**

1. Additional Training to all staff members in regard to the monitoring and reporting procedures of specifically but not restricted to the external seating area.
2. The training conducted by all staff Level 1 Award for Responsible Alcohol Retailing – **Refresher Training COMPLETED**
3. To monitor the number of customers seated and to keep the levels to a maximum of **135** this is achieved through booking numbers and a mechanical counting device at the entrance along with the Scanning entry system. **See Photo of ID Scanner and print outs**
4. 33. No Patrons shall be permitted to use the external area of the premises after 00:00hours between Sunday to Wednesday and 01:00 on a Thursday, Friday and Saturday.
5. There shall be no admittance or re-admittance to the premises after 23:00 hours on any day save for patrons being permitted to temporarily leave the premises to smoke.
6. 35. Patrons permitted to leave the premises temporarily to smoke shall be restricted to a designated smoking area defined as (the front of the premises) and limited to (5) persons at any one time.

7. 37. There shall be no amplified noise/music or speakers permitted in the external area of the premises.
8. 38. Noise limiters shall be in use to ensure that any noise/sound emanating from the TVs does not cause a nuisance to nearby residents. **Please see sound reports**
9. 39. Dispersal policy to be provided to and approved by the Anti-Social Behaviour and Environmental Team.
10. 42. Hourly noise patrols during Regulated Entertainment with a record kept of noise patrols to be kept at the premises available for inspection by the Anti-Social Behaviour and Environmental Team.
11. All Patrons entering the premises 9pm on Thursday's Friday's, Saturday's and UK Bank Holiday's shall be required to have their identity verified via the ID scanner machine.

**STATEMENT TO BE CONSIDERED BY THE LSC OF  
HILLINGDON BOROUGH COUNCIL**

**Section 9.25 of the Statutory Guidance issued by the  
Secretary of State to the Home Office**

**APPLICATION FOR THE VARIATION OF A PREMISES  
LICENCE  
FOR**

**GAME MEASURE LTD t/a Prince of Wales**

**1 Harlington Road  
HILLINGDON  
LONDON  
UB8 3HX**

- 1. Understanding of how the policy impacts on this application.**
- 2. Proposed measures to mitigate any impact.**
- 3. Reasons why the LSC may consider granting this application**

**1. Understanding of how the policy impacts on this application**

After careful reading and consideration of the Statement of licensing policy for Hillingdon Borough Council

The application being considered is to Grant an application to Vary a Premises Licence to permit the premises to operate until the hours as pertaining to the application and to allow the Retail Sale of Alcohol, Regulated Entertainment and Late-night Refreshment as submitted to the Licensing Authority on 06 April 2024.

## **History**

The Premises had benefited from a premises licence until December 2021 when the Licensing Sub-Committee revoked the Premises Licence.

A new premises licence application was received from Game Measure Limited in March 2023.

The application was heard by the Licensing Sub-Committee in April 2023 against the wishes of the Police, The Licensing Authority, 3 Councillors and 1 Local Resident all of which are the same objectors to this application.

We do understand that certain parties were aggrieved by the LSC Decision in granting the Licence, however I would like it noted that every application must be judged on its own merit and any decision must be fair and proportionate.

A premises licence was granted but with reduced hours from that which were originally applied for and subject to 43 conditions designed to combat the issues that the premises had previously had.

It is important to note that there have not been any substantiated complaints regarding Crime and Disorder, Prevention of Public Nuisance, Promotion of Public Safety or the Protection of Children from Harm.

We do appreciate that the premises were not operated to a standard expected by the Police or the Licensing Authority by the previous operator, however this cannot and should not form part of the representations made against a completely different operator as this would seem to be unfair and bias.

We do not accept that complaints have been made against the operation of the premises as we have never been made aware of them neither by the complainant or the Licensing Authority.

We have always operated an open-door policy to the Responsible authorities and our neighbours.

With regards to Parking Issues this is not an issue for the LSC however to ensure that this did not and does not create an ASB issue or a Public Nuisance issue we took it upon ourselves to have a parking warden in high viz Clothing patrolling outside of the premises every night to ensure that anyone visiting the premises parks the car in a manner not to cause obstruction.

Anyone not adhering to the instructions given by the warden is refused entry to the venue.

With reference to ID entry scanner this is always in operation and is used exactly as our premises licence states for its use.

Temporary Event Notices were submitted with a view to applying for a Variation to the Premises Licence to show that it can operate with later hours without compromising any of the licensing objectives.

The Police and all Responsible Authorities were fully consulted as part of the application process, which included a 28-day statutory notice being displayed at the premises outlining the licence being applied for along with the application being advertised in a local newspaper.

It should be noted that the Police and the Licensing Authority chose to wait until the last day for representations to submit their objections this was after an onsite meeting only 2 days before when they had a full 28 days to contact us with their concerns.

We emailed Licensing regarding the Operating schedule and received no reply, so the comments made regarding removed conditions is somewhat confusing – [please see email attached](#).

The application has a very robust Operating Schedule which we were under the impression was being supported by the Police and the Licensing Authority by virtue NO OBJECTIONS HAD BEEN RAISED by them.

We have received copies of complaints to-date however many of these complaints we dispute – [please see evidence attached](#)

Many local residents use the premises on a regular basis and are complimentary on its operation. – [please see attached letters of support](#).

Regular sound checks are carried out and documented along with ALL music being played in the garden area passes through a very effective cut out sound limiting device and the TV speakers No amplified music is ever played in the external area and there is no provision or equipment to enable this. [Please see sound reports and recordings](#)

We are extremely concerned that a representation has been submitted regarding the outside seating area which has been in use since the beginning of our tenancy in MAY 2023.

The Representations from Ward Councillors appear to be on the behalf of local residents but as mentioned no other residents have made any representation quite the contrary residents use the outside seating area when they visit the restaurant on a regular basis and are complimentary on the operation of the premises. [See letters of support](#)

The content of the representations received appears to be making unsupported statements and assumptions regarding the use.

1. The outside seating area is only for the use of patrons of the restaurant that are seated and having a table meal. This area has only been in use since the 16 May 23. [Please see photos](#)
2. The premises is not a bar/Night Club or vertical drinking establishment
4. The external area will cease all Regulated Entertainment at 23:00 every day.
6. The outside area is monitored by our staff for service reasons and to ensure that noise is kept to a minimum and that no Anti-Social Behaviour takes place. Sound levels are checked and logged on a regular basis. [Please see sound logs](#)
7. The premises are monitored by CCTV and patrolled on a regular basis by SIA Security Personnel and a Parking Warden.
8. The External seating area is monitored by a comprehensive sound limiting device. All Devices must be played through the sound limiter there is no provision for any external equipment to be played.

## 2. Proposed measures to mitigate any impact.

The New Operators take any concerns/complaints very seriously however it is important to note that until now there has only been 1 complaint that we have been made aware of this was a charity Event booked by Hillingdon Council for Triage officer for children social services & Youth justice services officers .....The event was made to raise money for Autism

There are NO other complaints or concerns raised by any of the residents that they have been made aware of.

However, after careful consideration of the Representation received, we would like to draw the attention of the LSC to the fact that now these concerns have been highlighted the management have taken the following steps.

1. Additional Training to all staff members in regard to the monitoring and reporting procedures of specifically but not restricted to the external seating area.
2. The training conducted by all staff Level 1 Award for Responsible Alcohol Retailing – **Refresher Training.**
3. To monitor the number of customers seated and to keep the levels to a maximum of **135** this is achieved through booking numbers and a mechanical counting device at the entrance along with the Scanning entry system. **See Photo of ID Scanner and print outs**
4. 33. No Patrons shall be permitted to use the external area of the premises after 00:00hours between Sunday to Wednesday and 01:00 on a Thursday, Friday and Saturday.
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10. 42. Hourly noise patrols during Regulated Entertainment with a record kept of noise patrols to be kept at the premises available for inspection by the Anti-Social Behaviour and Environmental Team.
11. All Patrons entering the premises 9pm on Thursday's Friday's, Saturday's and UK Bank Holiday's shall be required to have their identity verified via the ID scanner machine.

We do appreciate that increased noise or antisocial behaviour can have a negative impact on the local resident community, and we do therefore wish to demonstrate to the LSC that we have Proposed measures to ensure that increase in operating hours will not have a Negative impact on any of the Licensing Objectives or the Local Community.

We would also like to respectfully draw the attention of the LSC to the fact that we have carefully considered the recommendations in the **STATEMENT OF LICENSING POLICY** and have adopted the following:



Throughout our consultation with the Responsible Authorities, we have Proposed a Robust and appropriate Operating Schedule to Promote all 4 of the Licensing Objectives this has been achieved in the following manner: -

Conditions on a premises licence are important in setting the parameters within which premises can lawfully operate. Be appropriate for the promotion of the licensing objectives.

- Be precise and enforceable.
- Be unambiguous and clear in what they intend to achieve.
- Not duplicate other statutory requirements or other duties or responsibilities placed on the employer by other legislation unless extending circumstances have demonstrated multiple breaches of that legislation and the condition/s are to prevent further breaches.
- Be tailored to the individual type, location and characteristics of the premises and events concerned.
- Not be standardised.
- Not replicate offences set out in the 2003 Act or other legislation.
- Be proportionate, justifiable and be capable of being met.
- Not seek to manage the behaviour of customers once they are beyond the direct management of the licence holder and their staff (but may impact upon the behaviour of customers in the immediate vicinity of the premises or as they enter or leave).
- Be written in a prescriptive manner.

### **Additional conditions proposed by the DPS and Premises Licence Holder**

1. 33. No Patrons shall be permitted to use the external area of the premises after 00:00hours between Sunday to Wednesday and 01:00 on a Thursday, Friday and Saturday.
2. There shall be no admittance or re-admittance to the premises after 23:00 hours on any day save for patrons being permitted to temporarily leave the premises to smoke.
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7. 42. Hourly noise patrols during Regulated Entertainment with a record kept of noise patrols to be kept at the premises available for inspection by the Anti-Social Behaviour and Environmental Team.
10. All Patrons entering the premises after 9pm on Thursday's Friday's, Saturdays and UK Bank Holiday's shall be required to

- have their identity verified via the ID scanner machine.
12. To make available to local residents a telephone number of the DPS or Duty Manager to report any concerns.
  13. That a minimum of 2 SIA Security staff shall wear body worn video cameras all footage is to be made available to police or council officers upon request.
  14. All security personnel are to wear high visibility clothing as to make them easily identifiable.

### **3. Reasons why the LSC should consider granting this application.**

- Notwithstanding the fact that all applications are to be considered on individual merit.
- A robust operating schedule with particular attention to the concerns raised within the Statement of Licensing Policy and by Licensing Authority and the Police to ensure the Licensing Objectives are not compromised.
- TENs have been submitted over the past 3 months leading up to the application these TENs were for later hours and all without incident.
- No representations from any nearby resident with regards to the extended hours.
- The Operators have support from local residents
- Additional Conditions as requested by the Police and the Licensing Authority



**Noel A Samaroo (MLO)**  
**Licensing Consultant**  
**NTAD CONSULTANTS LTD**  
**M:**  
**E:**  
**W:** [www.ntad.uk](http://www.ntad.uk)

## Professional summary

---

Dynamic and results-oriented General Manager with over 7 years of experience leading high-performance teams and driving operational excellence in diverse industries. Proven track record of enhancing profitability, streamlining operations, and implementing strategic initiatives that deliver sustainable growth. Adept at managing P&L, optimizing supply chains, and fostering a culture of continuous improvement. Demonstrated expertise in cross-functional leadership, customer relationship management, and innovation. Strong communicator with a collaborative approach to problem-solving and a passion for developing talent and driving organizational success.

## Work history

---

### Restaurant Manager

Current

**Prince of Wales Pub** – Harlington Road, Uxbridge, Hillingdon

- Managed staff, including training in license law and refresher license course – Ask Angela training with staff members.
- Set incentives that encourage staff to reach their best ability.
- Managing both FOH & BOH operations, including Rotas, stock levels, end of day reports, hygiene & due diligence. (Risk assessments/ COSHH assessments/ Fire Assessments)
- Working closely with neighbours to ensure they are happy with our establishment, adhering to very strict license conditions.

### Restaurant Manager

12/2021 – 01/2023

**BONEDADDIES LTD** – High Street Kensington & Oxford Circus (Fitzrovia)

- Managed and oversaw team growth, introducing new techniques of floor service and masterclass training in front of house.
- Using Fourth/Alert 65 to complete daily due diligence, also scheduling waiters and managers rota's using forecast of peak times.
- Managing stock count for front of house and back of house via inventory – completing invoices and adjusting them via Fourth.
- Creating an uplift in team motivation and introducing new etiquette of service for front of house

### Assistant Manager

03/2019 - 09/2021

**Cote** – Marlow

- Mentored team members in tried-and-true customer service methods, providing feedback to encourage highest sales potential.
- Provided leadership and direction for employees, supervising activities to drive productivity and efficiency.
- Closely monitored stock levels, effectively managing inventories and logistics to maximise sales potential.
- Increased customer sales conversions through strategic staff performance incentives.
- Interacted with customers while taking orders and promoted a positive image for the business through excellent customer service.

## **Assistant General Manager**

01/2018 - 02/2019

### **- Marriot Bonvoy**

- Consistently exceeded sales targets by implementing innovative strategies and optimizing team performance.
- Promoted positive atmosphere and went above and beyond to guarantee each guest received exceptional food and service.
- Developed, implemented, and managed business plans to promote profitable food and beverage sales. (Reachable targets achieved)
- 

### **Skills**

---

- Results-oriented
- Strong work ethic
- Food preparation and safety
- Cost-controls
- Staff scheduling
- Natural leader
- Staff management
- Budgeting
- Marketing and advertising

### **Education**

---

#### **Relevant qualifications and attributes:**

- **Qualified first-aider**
- **Personal license**
- **Level 3 Hygiene certificate**
- **Business Management Bachelor's Degree**

#### **Attributes**

- **Good understanding of hospitality & license law**
- **Immense experience of high sales with quick-pace turnovers**
- **Keen on adapting to new environments and learning new skills**
- **Bar supervisor experience and floor etiquette experience**
- **Worked in several different cuisine varying from Japanese, Italian, Mediterranean, French and Modern English**

#### **Highest degree of learning:**

(BSC) – Business Management

#### **Languages**

- English – Fluent
- Arabic – Fluent
- French – Limited

#### **References**

- **Available once requested.**

# **OPERATING SCHEDULE**

**Game Measure Ltd t/a  
Prince of Wales  
1 Harlington Road,  
Uxbridge  
UB8 3HD**

**To extend the hours of Licensable activity.**

**The Retail Sale of Alcohol on and off the Premises  
Sunday to Wednesday from - 10:00 until 00:30  
Thursday to Saturday from – 10:00 until 01:30**

**Late Night Refreshment on and off the Premises  
Sunday to Wednesday from - 23:00 until 00:30  
Thursday to Saturday from – 23:00 until 01:30**

**Regulated Entertainment to Include:  
Recorded Music**

**Sunday to Wednesday from - 23:00 until 00:30  
Thursday to Saturday from – 23:00 until 01:30**

**Hours Open to The Public:**

**Sunday to Wednesday from - 10:00 until 01:00  
Thursday to Saturday from – 10:00 until 02:00**

## **General outline of the application**

This premises has operated under new management without incident since  
**11th May 2023**

This is an application to permit the retail sale of alcohol, designed for a fully functioning Restaurant and outside garden area to operate from the premises with Robust Conditions to ensure there is no negative impact on the Licensing Objectives or the Local community.

To support this application, we have also devised the operating schedule to ensure that it is comprehensive and robust to ensure that the hours are supported, and the licencing objectives are upheld and no negative to the surrounding area.

The premises are not in a special impact zone and the hours applied for are within the core hours as stated supported by a revised robust operating schedule.

## **General Conditions**

The opening hours between Sunday and Wednesday shall be between 10:00 hours and 01:00 hours with the sale of alcohol and the provision of late-night refreshment on the premises until 00:30 hours. The opening hours between Thursday's and Saturdays shall be between 1000 hours and 02:00 hours with the provision of the sale of alcohol and the provision of late-night refreshment on the premises until 01:30 hours.

There is to be No Live Music or The Performance of Dance of in the External Area after 23:00 hours on any day.

Save in the case of an emergency i.e. a sudden serious and dangerous event or situation which needs immediate action to deal with, , shall not be permitted to enter the area of operation within the licensed premises whilst it is open to the public on any day.

Nor shall he be employed by, or act on behalf of the Premises or the Premises Licence Holder in any capacity whatsoever whether directly or indirectly or provide any services for the Premises (directly or indirectly and whether for reward or otherwise).

## **The Prevention of Crime and disorder**

1. The premises shall install and maintain a comprehensive CCTV system covering both the interior and exterior of the premises will be Installed to current Metropolitan Police/Home Office standards and shall continually record whilst the premises are open for licensable activities and during all times when customers remain on the premises.
2. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition.
3. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises.
4. All recordings shall be stored for a minimum period of 31 days with date and time stamping.
5. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the entire 31day period.
6. A staff member from the premises who is conversant with the operation of the CCTV system shall always be on the premises when the premises are open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data on a USB stick, CD or other acceptable means as soon as possible and in any case within 24 hours of the request.
7. Any CCTV breakdown or system failure will be notified to the Police and Local Authority immediately & remedied as soon as practicable. Repair records / invoices shall be kept on site for at least 12 months and be readily available to be viewed by all authorised persons upon request.



8. In the event that there is a failure in the CCTV system there shall be no sale of alcohol until the system has been restored as per the minimum requirements of the Metropolitan Police Service.
  
9. If a serious assault is committed on the premises (or appears to have been committed) the management will immediately ensure that:
  - a) The police (and, where appropriate, the London Ambulance Service) are called without delay.
  - b) All measures that are reasonably practicable are taken to apprehend any suspects pending the arrival of the police.
  - c) The crime scene is preserved so as to enable a full forensic investigation to be carried out by the police; and such other measures are taken (as appropriate) to fully protect the safety of all persons present on the premises
  
10. The premises license holder will ensure that all staff are trained commensurate with their roles at the premises in:
  - a) The Licensing Act 2003, responsibilities in supporting the four key objectives.
  - b) Dealing with incidents and the Prevention of Crime and Disorder
  - c) The sale of alcohol (to underage persons, drunks etc.)
  - d) Crime scene Preservation
  - e) The effects of drunkenness and how to prevent drunkenness on premises and support the licensing objectives.
  - f) welfare and Vulnerability Engagements
  - g) Ask for Angela' Scheme
  
11. Notices Will be prominently displayed by the entry/exit door and point of sale (as appropriate) advising customers:
  - a) That CCTV & challenge 25 are in operation;
  - b) Advising customers of the provisions of the licensing act regarding underage & proxy sales
  - c) of the permitted hours for licensable activities & the opening times of the premises;
  - d) To respect residents, leave quietly, not to loiter outside the premises or in the vicinity and, to dispose of litter legally.
  - e) Ask for Angela' scheme
  
12. Staff shall be trained in dealing with disorder and staff training records to be kept at the premises available for inspection by the Police and authorised officers of the Council.
  
13. All training shall be signed, dated and a copy of such records will be available for inspection by Police and local authority enforcement officers.
  
14. All drinking vessels in which drinks are served shall be of strengthened glass (tempered glassware) in a design whereby in the event of breakage, the glass will fragment and no sharp edges are left. Alternatively, plastic type drinking vessels to above breakage specifications may be used.

15. On Thursday's, Friday's and Saturdays there shall be a minimum of 2 door supervisors on duty from 1900 until 30 minutes after closing.
16. All Patrons entering the premises from 6pm on Thursday's, Friday's, Saturday's and UK Bank Holidays shall be required to have their identity verified via the ID scanner machine.
17. There shall be a register of all door staff on duty; signed by the door staff, recording their SIA numbers, start and end time of working shift. This register shall be kept at the premises available for inspection by the Police and authorised officers of the Council.
18. The Designated Premises Supervisor (DPS), a personal licence holder or trained member of staff nominated in writing by the DPS shall be on duty at all times.
19. Customers shall only consume alcohol which has been purchased from the premises.
20. All staff members should be checked to ensure they have the right to work in the UK. These checks should be made available upon requests to all responsible authorities. All Associated 'Entitlement to Work' documents:
  - a) must be logged and kept on the premises for the duration of the employment; and
  - b) must be retained for a minimum of 12 months after employment has ceased.
21. A Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.
22. A record shall be kept detailing all refused sales of alcohol. The record should include the date and time of the refused sale and the name of the member of staff who refused the sale. The record shall always be available for inspection at the premises by the police or an authorised officer of the Council whilst the premises is open.
23. An incident log shall be kept at the premises and made available on request to an authorised officer of the Council or the Police. It must be completed within 24 hours of the incident and will record the following:
  - (a) all crimes reported to the venue
  - (b) all ejections of patrons
  - (c) any complaints received concerning crime and disorder
  - (d) any incidents of disorder
  - (e) all seizures of drugs or offensive weapons
  - (f) any faults in the CCTV system, searching equipment or scanning equipment
  - (g) any refusal of the sale of alcohol
  - (h) any visit by a relevant authority or emergency service.
24. The Designated Premises Supervisor (OPS), a personal licence holder or trained member of staff nominated in writing by the OPS shall be on duty at all times.



### **The Promotion of Public Safety**

25. The means of escape provided for the premises shall be maintained unobstructed, free of trip hazards, be immediately available and clearly identified in accordance with the provided.
26. The installed digital CCTV system will record for 31 days all public areas of the premises which will monitor all public safety issues. The DPS will be responsible to carry out a fire and health and safety risk assessments for licensed premises all notices in relation to public health and safety will be displayed.
27. The DPS will ensure that the premises operate in line with existing health and safety legislation and is aware that it is also the responsibility of the premises licence holder that this legislation is adhered to.

### **The Prevention of public nuisance**

28. No noise generated on the premises, or by its associated plant or equipment, shall emanate from the premises nor vibration, be transmitted through the structure of the premises which gives rise to a nuisance.
29. Notices shall be prominently displayed at all exits requesting patrons to respect the needs of Local Residents and businesses and leave the area quietly.
30. A direct telephone number for the manager at the premises shall always be publicly available whilst the premises are open. This telephone number is to be made available to residents and businesses in the vicinity.
31. During the hours of operation of the premises, the licence holder shall ensure sufficient measures are in place to remove and prevent litter or waste arising or accumulating from customers in the area immediately outside the premises, and that this area shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements by close of business.
32. No collections of waste or recycling materials (including bottles) from the premises shall take place between (23.00) and (08.00) on the following day.
33. No deliveries to the premises shall take place between (23.00) and (08.00) on the following day.

34. The premises licence holder shall ensure that any patrons smoking outside the premises do so in an orderly manner and are supervised by staff so as to ensure that there is no public nuisance or obstruction of the public highway.
35. No fumes, steam or odours shall be emitted from the licensed premises to cause a nuisance to any persons living or carrying on business in the area where the premises are situated.

### **The Protection of Children from Harm**

36. The DPS will take full responsibility to ensure that all staff training is documented and to include obligations under the Licensing Act 2003, offences under the Act, underage sales, proxy sales, sales of alcohol to drunks, awareness and application of policies particular to the premise and with a comprehensive knowledge of Challenge 25. where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, Passport or proof of age card with the PASS Hologram.
37. Training is to be fully documented and refreshed every six months. The training records will be presented to an authorised officer or the Police upon request.
38. All children under the age of 18 shall be accompanied by a responsible adult at all times whilst on the premises  
.
39. A challenge 25 policy will be in force, where any person looking under the age of 25 shall be asked to prove their age when attempting to purchase alcohol or age restricted items. Signs to this effect will be displayed at the premises. Challenge 25 posters will be displayed where alcohol is sold.
40. The only acceptable ID will be those with photographic identification documents, including passport, photo-card, driving license or proof of age card bearing the PASS hologram.
41. The premises licence holder will ensure that staff are trained regularly as appropriate in respect to the Licensing Act 2003 legislation, staff to be trained regularly in underage sales prevention.



NTAD CONSULTANTS LTD



*The Prince of Wales 1 Harlington Road Hillingdon London UB8 3HX*

### **Background Information**

This Report on the reformed operation at The Prince of Wales has been commissioned in response to a Premises Licence Variation Application. The licensing objectives engaged are the prevention of Crime and Disorder and the prevention of Public Nuisance. I have considered all the papers served in relation to the Representations.

1. I have been engaged in the licensed industry for over 20 years in various capacities. Prior to taking up the role with NTAD I completed 7 years as a licensee and DPS within a variety of London Boroughs. In 2009 due to ill health, I made a conscious decision to change my lifestyle from constant night work and put my wealth of experience to good use I achieved my PTTLs qualification along with APLH level 2 and NAPLH level3 and began to Train candidates for their APLH 2 qualification in preparation for their Personal Alcohol Licence.
2. During this period, I became more and more aware that Premises Licence Holders were non-compliant with the conditions of their premises licences generally through ignorance of the law under the 2003 act thus putting the premises licence in extreme jeopardy. I therefore also began to consult with my clients on a variety of issues surrounding compliance. These areas now include LA 2003, Food Safety act, Health and safety, I completed training to obtain my SIA qualification in Door Supervision. All has enabled me to give sound advice in the compliance of premises operating under a variety of licences. I also give guidance to clients wishing to make various applications to their local Licensing Authorities and attend Council Licensing Sub Committee hearings to represent my clients.
3. I am a full member of the Institute of Licensing and an associate member as a consultant to No12 Chambers – Barristers Chambers
4. In recent years I have continued my professional development in regard to licensing knowledge by taking and passing the National Licensees Certificate and National Door Supervisors course. This enabled me both to successfully apply for a Personal Licence and to become approved by the Security Industry Authority (SIA) as a front line operative. In September 2011 I successfully applied to become a nominated tutor with EDI enabling me to carry out training in the award for Responsible Alcohol Retailing and the Award for Personal Licence Holders LEVEL 2 and Level 3 The Award for DPS
5. Since January 2012 I have worked in a consultancy role with licensed premises producing strategies aimed at reducing crime and disorder in and around venues. Along with in house staff training, Premises Licence Applications and Variations under the LA2003, Licensing Sub Committee Hearings, Health & Safety level 2 and Food Hygiene/Safety Level 2.

I would like to make it clear at the outset that I have been involved in advising the Premises Licence Holder and in preparations for the Variation application and this hearing in my capacity as a licensing consultant. My reputation is based on integrity, and I have been scrupulous in not compromising

my independence when writing this Report which is designed to assist the Licensing Sub-Committee in promoting the licensing objectives in an appropriate and proportionate manner. The contents of this Report are true and accurate and reflect my honest and professional opinion on the matters I have observed. I am prepared to swear a formal oath verifying the truth of its contents if required.

### **Terms of Reference**

- (i) The premises had a licence until December 2021 when the Licensing Sub-Committee revoked it following a review which stemmed from a serious incident – a stabbing where one of the four victims was a 16-year-old girl who had been drinking at the premises. An appeal by the premises licence holder was unsuccessful and the revocation took effect in February 2022.
- (ii) A new premises licence application was received from Game Measure Limited in March 2023. The premises planned to offer a similar experience to that which was there prior to the licence being revoked i.e. food (including late night refreshment), drinks (including alcohol), regulated entertainment and shisha.
- (iii) The application was heard by the Licensing Sub-Committee in April 2023 and a premises licence was granted but with reduced hours from that which were originally applied for and subject to 43 conditions designed to combat the issues that the premises had previously had.

I visited the premises on the two busiest nights of the week, namely Friday 17 May 2024 and again on Saturday 25 May 2024 to ensure I was viewing the operation at the times when any problems could most be expected to be witnessed if they arose. The new DPS and security team were managing and securing the premises in line with the new reformed operation.

The Prince of Wales is essentially a sit-down restaurant that provides an occasional Belly dancer for the entertainment of a predominantly mixed local clientele. It is very popular and provides an important amenity for this community, many of whom live in or around the London Borough of Hillingdon.

The premises has a rear garden area that operates as an extension to the main restaurant and is conditioned as follows: -

Open to the Public Sunday to Thursday 10:00 until 23:30, Friday – Saturday 10:00 until 00:30 – Sale of Alcohol and Regulated Entertainment Sunday to Thursday 10:00 until 23:00 - Friday – Saturday 10:00 until 00:00

### **Enclosures**

This covering report should be read in conjunction with the attached statement, observation logs and the visit to licensed premises record.

## Summary of visits and Conclusion

My observations and investigation revealed compliance with the terms and conditions of the Premises Licence and no significant breaches of the Licensing Act 2003, Security Industry Act.

During my visits to the area, I did not observe any conduct created by the venue or its customers that undermined the Crime and Disorder licensing objective. I did observe some limited conduct by customers of The Prince of Wales that had the potential to cause a public nuisance to local residents however this was avoided by the presence of, and effective steps taken by, the door supervisors, street marshal and the active management of customer dispersal. Low-level music did emanate from the venue although not to an extent that would cause a public nuisance or impact on local residents. Nevertheless, I would recommend that the Licence Holder takes further noise mitigation steps to further reduce music outbreaks in the future.

I observed customers arriving at the premises at various times after 10pm the security calls the manager to the front door where they were explained the last entry policy the customers left. I did overhear a few comments regarding not being allowed entry, but all left without incident. The new management and operational policies introduced to The Prince of Wales appear to have succeeded in ensuring that the Crime and Disorder and Public Nuisance objectives are no longer being undermined in the manner described in the representations of the initial Review or the representations made against the Variation Application being heard by this Committee.

In my opinion the new DPS/PLH and operator has demonstrated that he is able to operate the premises in a manner that promotes the licensing objectives by providing a safe and secure environment for the clientele whilst ensuring that noise levels are kept to a minimum so that nearby residents are not unreasonably disturbed in the early hours.

The current operating procedures and new management have radically improved the previous situation. With professional management going forward, and ongoing operational changes designed to further improve the situation (as proposed in the draft conditions), I believe The Prince of Wales can operate in a manner that promotes the licensing objectives.



**Noel A Samaroo (MIoL)**  
**Licensing Consultant**  
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## WITNESS STATEMENT

Statement of: Noel Anthony Samaroo

Age if under 18: Over 18  
(if over 18 insert "over 18")

Occupation: **LICENSING CONSULTANT**

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This statement (consisting of page(s) each signed by me) is true to the best of my knowledge and belief and I make it knowing that, if it is tendered in evidence, I shall be liable to prosecution if I have willfully stated in it anything which I know to be false or do not believe to be true.

Dated the **27th May 2024**

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1. My name is Noel Anthony Samaroo and I currently operate as a Licensing consultant and Trainer. I have conducted this business since creating a company, NTAD Consultants Ltd.. This Report is prepared for the purposes of a Premises Licence hearing relating to The Prince of Wales 1 Harlington Road Hillingdon UB8 3HX

### **Experience**

2. Prior to taking up the role with NTAD I completed 7 years 2003 to 2010 as a licensee and DPS within a variety of London Boroughs. Due to ill health, I made a conscious decision to change my lifestyle from constant night work and put my wealth of experience to good use I achieved my PTTLS qualification along with APLH level 2 and NAPLH level 3 and began to Train candidates for their APLH 2 qualification in preparation for their Personal Alcohol Licence.
3. During this period, I became more and more aware that Premises Licence Holders were non-compliant with the conditions of their premises licences, generally through ignorance of the law under the 2003 act thus putting the premises licence in extreme jeopardy. I therefore also began to consult with my clients on a variety of issues surrounding compliance. These areas now include LA 2003, Food Safety act, Health and safety, I have completed my initial training to obtain my SIA qualification in Door Supervision. All has enabled me to give sound advice in the compliance of premises operating under a variety of licences. I also give guidance to clients wishing to make various applications to their local Licensing Authorities and attend Council Licensing Sub Committee hearings to represent my clients.
4. In recent years I have continued my professional development in regard to licensing knowledge by taking and passing the National Licensees Certificate and National Door Supervisors course. This enabled me both to successfully apply for a Personal Licence and to

become approved by the Security Industry Authority (SIA) as a front line operative. I successfully applied to become a nominated tutor with EDI enabling me to carry out training in the award for Responsible Alcohol Retailing and the Award for Personal Licence Holders LEVEL 2 and Level 3 The Award for DPS

5. I have worked in a consultancy role with licensed premises producing strategies aimed at reducing crime and disorder in and around venues. Along with in-house staff training, Premises Licence Applications and Variations under the LA2003, Licensing Sub Committee Hearings, Health & Safety level 2 and Food Hygiene/Safety Level 2.

### **Scope of investigation**

6. I have been requested by the operators of The Prince of Wales 1 Harlington Road Hillingdon UB8 3HX, to conduct observations in the vicinity of these premises and report on my findings. To address my observations on the matters of concern prior to conducting the visits, I have been fortunate enough to be heavily involved with the preparation of this hearing in the role of assisting the premises licence Holder.
7. This has in no way bias my ability to conduct this observation in a fair and honest manner on the contrary it has given me the opportunity to read all the documentation from several Interested Parties who have contacted the Licensing Authority to make representations. I have also seen reports from the Environmental Protection Unit outlining their observations and allegations of breaches of the Premises Licence along with all the reports and any evidence submitted by the police.
8. I have a complete thorough and unique understanding of this very complex case. I ascertained that the main issues of concern related to the Public Nuisance and the Crime and Disorder Licensing Objectives. Concerns were raised relating to noise from people in the exterior area and from vehicles parking inappropriately.
9. These observations and conclusions are made following my visit to the venue on Friday 17 May 2024 and again on Saturday 25 May 2024

### **Friday 17<sup>th</sup> May 2024**

1. My initial visit to the premises took place on Friday 17<sup>th</sup> May 2024. My observations were recorded on to a voice recording device which I later transferred on to a written log for the purposes of preparing this report. I arrived in the area at 20:45 hours. The Prince of Wales at 1 Harlington Road Hillingdon UB8 3HX is a ground floor venue Public House with residential premises above.
2. On arrival I noted that the premises were already operating. I then walked around to familiarise myself with the area. The premises are situated at a very busy junction of Uxbridge Road and Harlington Road. On my arrival the traffic was moderately busy. At this location Uxbridge Road is a 4-lane carriageway wide two-way street allowing traffic to travel in a both directions.
3. Immediately next door to the Prince of Wales car parking area is a residential property, 3 Harlington Road. The nearest residential property that would be affected by any activities taking place at The Prince of Wales, others would be the flats opposite approximately 50 to 60 mts away across the road from the premises. 3 Harlington Road to the rear of the venue

in Harlington Road is a terraced block. In my opinion there are no other premises near enough to the premises that would be affected by any activities taking place at the premises.

4. Standing on the footpath immediately outside the venue at the rear low-level music could be heard emanating from the premises. This sound could not be heard to the side or front of the premises, or on the opposite footpath. At all locations the sound of the music was not audible, and any music would be drowned out by the passing of light vehicle traffic, and I did not consider it to be loud enough to create a noise nuisance to local residents.
5. Two males were seen in the reception of the entrance to the venue. Both these males wore Black jackets and appeared to be fulfilling the role of door supervisors for the premises. Both had an SIA licence in an arm band on the left sleeve. There were also one other male wearing a high visibility vest who appeared to be for filling the role of street warden. The front of the premises is semi enclosed and forms a barrier creating a designating a smoking area.

### **Guest arrival**

6. The majority of customers arrived by private vehicles which they parked in the car park at the rear or directly outside at the front of the premises. Smaller numbers arrived on foot from Harlington Road and Uxbridge Road being dropped off by Taxi. None of the patrons entering appeared to have consumed excessive amounts of alcohol or had been preloading before attending. The majority of patrons appeared to be aged 25-55 with a small number younger and older than this age group. At no time were the amount of people arriving simultaneously sufficient that a queue had to be formed. There was nothing observed during this entry process that I would consider could cause a nuisance to nearby residents. There was no conduct I observed during this arrival period that I considered would amount to a breach of any of the Licensing Objectives.

### **Event Period**

7. I began my observations at 21:00 during the event period I continued to patrol the immediate area outside The Prince of Wales. Low level sound in the form of music when standing immediately outside at the rear but this could not be heard across the road, at the side or at the front. I therefore did not consider this sound to be loud enough to be a noise nuisance. At 22:20 standing outside The Prince of Wales significant traffic noise can be heard this is drowning out any sound coming from The Prince of Wales.
8. At 23:28 and 00:14 I observed a male in high Viz I assumed to be from a nearby construction site taking noise readings. I ascertained from him that the ambient noise level on Uxbridge Road at 23:38 was 74 decibels.
9. There is a condition attached to the licence limiting the number of people smoking outside the venue to a maximum of 5. I did not observe these numbers being exceeded at any time there appeared to be overseeing the designated smoking area a door supervisor. At 21:34 during my recognisance of the area observed a man in Harlington Road wearing a high visibility vest he explained that he worked for The Prince of Wales and was paroling to make sure the customers were not making any noise or anything else to disturb the neighbors. He also had a handheld Radio.

### **Dispersal**

10. People entered and left the premises throughout the observation period, however the majority of customers appeared to leave after 00:15 hours. A small number of customers left by taxi which pulled up on Harlington Road, but the majority left in private vehicles. During this



dispersal period customers were not allowed to leave and re-enter the venue without being challenged. Every attempt appeared to be made to control patrons' behavior once outside on the street or encourage people to leave the area swiftly. The majority of customers leaving did not exhibit signs of excessive alcohol consumption.

11. The door supervisors finished and left the premises at 00:55 after all patrons had exited and customers had cleared the area outside the venue. My observations ceased at 01:00

### **Saturday 25<sup>th</sup> May 2024**

12. My second visit to The Prince of Wales took place on Saturday 25<sup>th</sup> May 2024. My observation commenced at 21:00 hours and I again recorded them onto a voice recording device or into a notes document which I later transferred onto a record of observations log for the purpose of this report. During this visit I also entered the premises to carry out an internal inspection and to complete a Licensed Premises Compliance Check list. On my arrival in the area, I noted that it was similar to my previous visit Low level sound in the form of music and singing could be heard immediately outside the venue at the rear but this could not be heard opposite, in front or to the side of the premises. The two door supervisors who I had seen on the previous visit were again on duty one located at the front door the other deployed in the garden area. Both were displaying their door supervisor's licence.

#### **Guest arrival**

13. The majority of customers arrived by private car which they parked in the rear car parking area. None of the patrons entering appeared to have consumed excessive amounts of alcohol or had been preloading before attending The Prince of Wales. The majority of patrons appeared to have pre booked tables they were of mixed ethnicity and aged between 20 and 55 all people entering the venue were asked if they had a booking for the evening and were asked for their ID which was Scanned through a stand-alone ID Scanner At no time were the amount of people arriving simultaneously sufficient that a queue had to be formed. On this occasion three customer vehicles parked on Harlington Road but did not cause any obstruction. Harlington Road has a single yellow line directly outside no parking laws were in my opinion contravened.

#### **Event Period**

14. During the event period I continued to patrol the immediate area outside The Prince of Wales. Low level sound in the form of music and singing could be heard emanating from the venue when standing immediately outside but this could not be heard across the road, at the side or at the front. I therefore did not consider this sound to be loud enough to be a noise nuisance.
15. At 22:30 I entered the venue and conducted a licensed premises compliance check. A few minor issues arose from this check which are outlined on that check list and referred to below. The inspection concluded at 22:45

#### **Dispersal**

16. The customers leaving did not exhibit signs of excessive alcohol consumption and appeared to be well behaved. People entered and left the premises throughout the observation period,

however the majority of customers appeared to leave after 00:30 hours. A majority of customers left by taxi which pulled up on Harlington Road but some left in private vehicles. During this dispersal period customers were not allowed to leave and return inside the venue without being challenged. Every attempt appeared to be made to control patrons' behavior once outside on the street or encourage people to leave the area swiftly.

17. At 23:50 Conducted a headcount of people leaving The Prince of Wales. 87 people were on the premises. The DPS was able to account for 9 of these people, 2 door staff and 5 waiters and 2 Kitchen staff. The premises had prior to closing reached a capacity of 87(capacity is 135).

### **Crime and Disorder**

18. Throughout my observations I did not observe any behavior by patrons of The Prince of Wales that I would consider it to be a breach of this Licensing Objective.

### **Public Nuisance**

19. The Public Nuisance Licensing Objective was not observed being breached by customers from The Prince of Wales. The premises has a designated smoking area that is restricted to 5 people as conditioned on the premises licence. This was strictly controlled by the door supervisors and street marshal. They appear to have an organised dispersal policy by not allowing an exodus on mass from the venue but instead a gradual release policy when the street marshals can encourage groups to disperse from outside the venue quickly and quietly.
20. I did observe and hear a number of sporadic breaches of noise nuisance that the premises had no control over. These persons were not customers of The Prince of Wales but appeared to have come from other locations. The number of people walking through the area, some of whom had consumed excessive amounts of alcohol and seemed oblivious to the amount of noise they were making vehicles waiting at traffic lights with car stereo systems creating loud bass music; drivers at traffic lights sounding their horn when the lights changed and the driver in front did not immediately set off, sirens from emergency vehicles travelling through the area. Traffic remained moderate along Uxbridge Road throughout the period of my observations and started to lessen after 01:30 hours.

### **Public safety**

21. During my observations I did not observe any behavior by patrons' management or employees of The Prince of Wales that I would consider to be a breach of this Licensing Objective.

### **Protection of Children from Harm**

- 22 I did not observe anyone enter or exit The Prince of Wales that I would consider to be less than 18 years of age. I did not observe any conduct that I would consider breached this Licensing Objective.

### **Recommendations**

23. From my observations at The Prince of Wales over two busy nights of trading I did not observe any of the issues occurring. However, I am confident that this is due to the fact that the recommendations made by the police have been implemented and have had a dramatic effect on the operation of this premises and has resolved noise and ASB issues arising from these premises. With the new DPS, management and door staff I would recommend that with the guidance and support from the local authority and other professionals that the owners have shown that they are willing to take responsibility for this premises and can continue to operate in a manner a that is not negatively impacting on any of the licensing objectives.

### **Conclusion**

- 24 There are many licensed venues around the country that operate within similar community environments as I observed in the area. In my opinion with the right DPS, management and security team in place, controlled by robust policies and licence conditions, I am confident that a late-night venue can operate at this location without causing a nuisance to local residents.



**Noel A Samaroo (MloL)**  
**Licensing Consultant**  
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*Company Registered in England and Wales Reg No: 9856182*



**NTAD CONSULTANTS LTD**



## **COMPLIANCE CHECK LIST**

**Premises**

1. Name of premises	<b>THE PRINCE OF WALES</b>
2. Address of premises	<b>1 Harlington Road Hillingdon London UB8 3HX</b>
3. Day/ Time/ Date of visit	<b>Saturday 25 May 2024 22:30 - 22:45</b>
4. Name of consultant conducting visit	<b>Noel Anthony Samaroo</b>

**Licences, Signage and Notices**

5. Summary of premises licence displayed	<b>Yes. At bar area</b>
6. Is there authority from premises licence holder giving custody of the licence	<b>yes</b>
7. Is the premises licence on the premises and available for inspection	<b>yes</b>
8. Is there a notice outlining a search policy	<b>yes</b>
9. Sign warning CCTV in operation	<b>yes</b>
10. Is there anti drug signage displayed	<b>yes</b>
11. Is there responsible alcohol signage	<b>yes</b>
12. Are there customs and excise measures displayed	<b>yes</b>
13. Had pre-opening checks been carried out	<b>Yes</b>
14. Is there a written record of these checks	<b>yes</b>
15. What is the capacity of the venue	<b>153 see recommendation (para 48)</b>
16. Is the capacity split in to individual areas	<b>yes</b>
17. How is the capacity managed	<b>Bookings</b>
18. What is the current occupancy	<b>DPS estimated 90</b>
19. What is the occupancy at other times	
20. Is No smoking signage displayed	<b>yes</b>
21. Is signage displayed asking customers to leave quietly	<b>yes</b>
22. Other crime prevention/ public safety signage	<b>yes</b>

**Outside area**

23. Is there a queue	<b>No</b>
24. Is the queue being managed	<b>N/A</b>
25. Are queuing customers being vetted	<b>N/A</b>
26. Is there an external smoking area	<b>Yes, at the front</b>
27. Are smoking customers being monitored	<b>Yes by door supervisors and street warden</b>
28. Is there any nuisance created from the queue or smoking area	<b>No queue. No nuisance from smoking area</b>

29. Is there evidence of litter/ Bottles/ glass	<b>No</b>
---	-----------

**Entrance**

30. Is there an ID scanner in operation	<b>yes</b>
31. How many door supervisors are there	<b>2</b>
32. What are their locations	<b>One at front entrance one in the rear garden</b>
33. Are they clearly identifiable	<b>No</b> <b>require Hi Viz</b>
34. Are they displaying their badges correctly	<b>yes</b>
35. What is their appearance	<b>Good Smart black suit</b>
36. Is there a door supervisor log	<b>yes</b>
37. Is it up to date and correct	<b>yes</b>
38. Are managers present and proactive	<b>Yes</b>
39. Is there a staff register	<b>Yes</b>
40. Is it complete and up to date	<b>Yes</b>
41. Is there an incident book for the venue	<b>yes</b>
42. Is it up to date	<b>yes</b>
43. Is there a refusal log at the venue	<b>yes</b>
44. Is it up to date	<b>yes</b>
45. Is there a manager at the door	<b>No</b> <b>available if required</b>
46. Are there staff at the desk/ cash till	<b>yes</b>
47. Is there a cloak room	<b>no</b>
48. Is it staffed	<b>N/A</b>
49. Is it available for use	<b>N/A</b>
50. Is there unattended property around the venue	<b>No</b>
51. Are customers being searched	<b>No</b>
52. Are wands/ security arches in use	<b>No</b>
53. Is there a search policy	<b>No</b>
54. Is there a female door supervisor	<b>No</b>

**Premises Interior**

55. What Licensable Activities are permitted	<b>Alcohol, Entertainment, LN Refreshment</b>
56. What are the terminal hours for activities	<b>00:00</b>
57. What are the opening hours	<b>10:00-00:30</b>
58. Who is the Designated Premises Supervisor	<b>Mohamed Mosad Hassan</b>
59. Are they present	<b>Yes</b>
60. Is there a Personal Licence Holder present	<b>Yes. Mohamed Mosad Hassan</b>
61. Do the non PLH's have written authority to sell alcohol	<b>Yes displayed at side of bar</b>
62. Is there an age restriction policy	<b>Yes</b>
63. Are all fire doors closed and working	<b>Yes</b>
64. Are all storage rooms locked and secure	<b>Yes</b>
65. Type of entertainment provided	<b>background music played through TV</b>
66. What is the quality of lighting	<b>Good</b>
67. Is empty glassware collected effectively	<b>Yes</b>
68. Is the floor dry and free from bottles/glass	<b>Yes</b>

69. Did any customers appear to be inebriated	<b>No.</b>
70. Did any customers appear to be u/18	<b>No</b>
71. Any evidence of drug misuse in venue	<b>No</b>

**Escape Routes**

72. Are escape routes clearly signed	<b>Yes</b>
73. Are they illuminated	<b>Yes</b>
74. Are all fire exits free and unobstructed	<b>Yes</b>
75. Are all escape routes well lit	<b>Yes</b>
76. Are fire extinguishers properly positioned and in valid date	<b>Fire extinguishers show next service due 2025. As they are serviced annually this cannot be correct</b>
77. Is there a fire risk assessment and when was it last updated	<b>DPS states one has been completed circa Oct 2023 but was unable to verify at visit</b>
78. General comment on Fire procedure	<b>All staff have had fire training and are aware of the fire evac points</b>

**Toilets**

79. Is a toilet attendant present	<b>No</b>
80. Are the toilets clean	<b>Yes</b>
81. Evidence of drug use in toilets	<b>No</b>
82. General comment on toilet area	<b>Satisfactory</b>

**CCTV**

83. Is CCTV installed	<b>Yes. 10 camera system.</b>
84. Is the system working correctly	<b>Yes</b>
85. Is the system secure	<b>Yes see recommendation (para 56)</b>
86. Are records kept	<b>Yes</b>
87. Are they up to date	<b>Yes</b>
88. General comments on CCTV	<b>Satisfactory</b>

**Premises Licence Conditions**

**There are 43 conditions on the premises licence from my observations all seem to be being complied with**

**General Observations**

**The general management and processes evidenced to me during my inspection were good there was a good understanding of responsibilities, And a willingness to help and provide me with the information I required.**

**Recommendations**

**See attached report**



## Dispersal Policy

The purpose of this document is to set out the way the Security Team from Prestige Protect, alongside the management team from The Prince of Wales pub, will carry out dispersal at the end of the evening.

This document sets out the steps that shall be taken to deter and prevent anti-social behaviour, crime, disorderly behaviour, and noise nuisance to passing members of the public and to residents.

The Prestige Protect Security Team are trained in dispersal of customers at the end of the evening and are aware that to carry this out effectively, a high degree of vigilance is necessary as well as observation of customer behaviour from the point customers arrive at the venue.

Prestige Protect is signed up to the 'pub watch' scheme and we will ensure that we liaise with the relevant local authorities as necessary.

Access to the venue will be prohibited to any person that is highly intoxicated or who presents as being under the influence of recreational drugs.

All members of Prestige Protect will wear a high visibility vest so they can be easily identified and to act as an early deterrent to antisocial behaviour.

All members of the team are provided with radios to facilitate smooth communication between security and restaurant staff.

### Dispersal Steps:

1. Music levels reduced.
2. Staff will notify patrons that last orders have been called, usually within 30-45 minutes of the venue closing.
3. Staff will talk to patrons and let them know that the venue is closing soon and point them in the direction of the exit. This will be the exit adjacent to the Harlington Road
4. If required, staff can assist patrons with finding suitable transport, ie local cab companies in the event that a customer is incapable of arranging their own transport.
5. Security staff will aid customers using the restaurant parking area to manoeuvre in / out safely.
6. The door team will close and monitor the main entrance, to ensure patrons leave via the Harlington Road exit to minimise noise disruption to neighbouring residents.



7. The door team will ensure patrons are prohibited from exiting the premises with glass bottles, cups or alcohol.



## Support Letter

I have no issues with the Prince of Wales we are their direct neighbours and are in support of their application. Since their new management we haven't had any concerns in terms of public nuisance nor any disorder their security is always on guard and making sure they disperse their customers in a good manner at night. My window is situated on Harlington Road there's more noise coming from passing vehicles than the Public House.

We recently had a knock on the door from a councillor asking how we feel about the Prince of Wales extension of hours they stated that they will be open till 2am everyday? However, when we've checked their application, it only seems that it's on the weekends. It seems like they are trying to cause issues for their application, and this is unfair as they are good and kind people, and we are happy to have them as our neighbour.

I give this support letter in all honesty and good faith.

**Address:**

**Contact:**

**Signature:**

**From:** [Management](#)  
**To:** [licensing@hillingdon.gov.uk](mailto:licensing@hillingdon.gov.uk); [info@ntad.uk](mailto:info@ntad.uk)  
**Subject:** Fwd: Prince of wales  
**Date:** 02 May 2024 11:23:02

---

----- Forwarded message -----

**From:** Jan Hopper [REDACTED]  
**Date:** Wed, 1 May 2024 at 22:54  
**Subject:** Prince of wales  
**To:** <[Gamemeasureltd@gmail.com](mailto:Gamemeasureltd@gmail.com)>

To the licensing committee.

My name is Janice Hopper and I live at 3 Harlington road which is directly next door to the Prince of Wales.

I would like to support the application to extend their license by an hour at the weekends.

As the closest neighbour I do not Believe that extending the license by an hour until 1am Is unreasonable, especially in recent months, since the last licencing review the new measures in place to manage clientel seems to have been successful.

If you have any questions please do not hesitate to contact me.

Kind regards  
Janice Hopper

[REDACTED]



Management <gamemeasureltd@gmail.com>

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## Sahara City Feedback

1 message

2 May 2024 at 00:45

To: gamemeasureltd@gmail.com

Dear team,

I am writing to you on the behalf of our household, we live in the nearby area of Hillingdon. We wanted to extend our gratitude towards your establishment, for the great service and experience we have with our visits. We want to express our support to extend your license from the local community and hope you succeed.

Thank you for your service, see you soon!

Best wishes,  
Elmira, Tia, and Dale

## Supporting customers

I support the Prince of Wales (Sahara City) licensing application of 1 Harlington Road, Uxbridge, UB8 3HX, I have visited the premises and find it to be well and presiding good food for families and individual in a safe and pleasant manner. I can clarify that the venue is in good management and there is no support of crime or disorder.

POST-CODE
UB7 0QJ
UB4 2RW
UB10 0JP
UB3 2EU.
UB3 3JT
UB7 7GA
UB3 3SJ
UB7 7GA
UB7 9FF
UB7 9FF
UB10 0TL
UB10 0QB
UB3 1TS

---

**From:** Lois King <LKing@hillington.gov.uk>  
**Sent:** Thursday, April 18, 2024 4:21:16 PM  
**To:** NOEL SAMAROO <info@ntadconsultants.com>  
**Subject:** Prince of Wales, 1 Harlington Road, Uxbridge - Variation application

Dear Mr Samaroo

I write with reference to the above application.

The Responsible Authorities are seeking clarification as to whether or not your client is proposing to replace the current premises licence conditions with those that are listed in the operating schedule submitted with the variation application?

Can you advise please? Thanks

Regards

Lois King (Mrs)

Mrs Lois King  
Principal Licensing Officer  
Licensing Service  
3S/08 Civic Centre, High Street, Uxbridge, UB8 1UW  
Hillingdon Council

tel: internal: 7067  
tel: external: 01895 277067



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**From:** NOEL SAMAROO  
**Sent:** 18 April 2024 17:31  
**To:** Lois King  
**Cc:** gamemeasureltd@gmail.com  
**Subject:** RE: Prince of Wales, 1 Harlington Road, Uxbridge - Variation application

Dear Mrs King,

Thank you for your email.

The proposed Operating schedule is quite thorough and robust however if any of the Responsible Authorities wish in anyway to change, add or make any further suggestions please do not hesitate to contact me on the details below.

We are open to work closely with the Licensing Authority and any consultation on this application would be most welcome.

**Kind regards**  
**Noel**



**Noel A Samaroo (MloL)**  
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**RH10 7RY**

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## Security Statement upon 27/4/2024 Council Licence Visit

----- Forwarded message -----

From:

Date: Sun, 28 Apr 2024 at 1:58 am

Subject: Security Statement upon 27/4/2024 Council Licence Visit

To: <[gamemeasureltd@gmail.com](mailto:gamemeasureltd@gmail.com)>

To whom this may concern,

My name is \_\_\_\_\_ SIA Door Supervisor badge number \_\_\_\_\_ employed  
Security on behalf of Prestige Security Company for Sahara City at [1 Harlington Road, UB8 3HX](#)

We had a visit from 3 individuals who arrived on site around 15-20mins past 10pm dressed casually in black two women accompanied by a male all 3 appeared and presumably way over 25 years of age.

Upon approach I asked if they 'have a booking for this evening' (Which every single customer entering was asked due to the establishment being fully booked) to which the lady leading with slight greying hair responded no to which i responded can you hold on while I speak to the manager to come and speak to them. I radioed in to the manager looking back through the entrance door to where I could see him to which she walked past me stating i can see him it's ok I know who he is I will speak to him. Some 10-15mins later all three individuals come out the front with the manager her bodycam now on show with a peace of paper discussing Licence rules and regulations.

She asks me if I had a clicker to count incoming and outgoings customers which I truthfully responded know and stated the fact that todays entry was based on bookings as I was informed the venue was fully booked today to capacity and also responded to an untrue incomplete statement she made earlier claiming I asked only 'how many of you?' upon their arrival. The conversation continued between the lady and the manager. They then left some minutes before 11pm. They never stated who they were or why they came upon arrival.

This is my truthful and honest recollection of what took place 27 April 2024.



## **RESPONSE TO REPRESENTATIONS**

It should be noted that application has been made in accordance with section 17 of the 2003 Act, and in accordance with regulations made by the Secretary of State under sections 17(4), 17(5), 54 and 55 of the Act.

A 28-day representation period is given to allow anyone that has concerns to submit representations to the Licensing Authority.

It is good practice for the Licensing authority to act in some form of mediation between the objectors and the applicant.

We did try to mediate with the police and the licensing Team however this was met with no response.

Instead, they chose to wait until the very last day to submit their representation and then to have no further contact with us

**Please see attached email**

### **Police representation**

On the 27<sup>th</sup> of April Police Unannounced visit to the venue 3 plain clothed police officers attended the venue.

- Claim that entry was permitted unchallenged at 22:15

We strongly dispute the statement of the officers and the circumstances under which access was gained.

**Please see witness statement from door supervisor 1**

**Police officers are not members of the Public**

**They were stopped at the door**

**Only gained entry by seeing the DPS and saying to the Door Supervisor its ok I Know him and the DPS recognising her as a Police Officer.**

- No ID was scanned

We would not request to scan the ID of Police officers or refuse them entry.

**Please see witness statement from the DPS on duty**



All bona fide Customers were ID scanned prior to entry

Please see entry scanner records of the 27 April

- A DJ playing performing in the external area 3 condition relating to the outside area at 22:15

Condition 3 There shall be no live music or performance of dance taking place in the external area of the premises. The provision of recorded music may only take place in the external area of the premises between Sunday and Thursday until 2200 hours and on Friday's and Saturdays until 2300 hours.

- Condition 2 The provision of regulated entertainment consisting of live music, recorded music and performance of dance is permitted to take place inside the premises between Sunday and Thursday until 2300 hours and on Friday's and Saturdays until 0000 hours.

Does not say to prevent the noise being made outside and causing a public Nuisance  
Has no relevance why this is being mentioned

- There is the same intent behind condition 3
- Condition 3 There shall be no live music or performance of dance taking place in the external area of the premises. The provision of recorded music may only take place in the external area of the premises between Sunday and Thursday until 2200 hours and on Friday's and Saturdays until 2300 hours.
- Condition 37 states that "there shall be no amplified noise/ music or speakers permitted in the external area of the premises." The DJ was playing loud music in the external area, clearly in breach of this condition.

There are no External Speakers of any kind all music is played through the TV and Sound Limiter

The DJ was playing a compilation of Arabic recorded music that was played through the TVs without amplification and through a Sound Limiting Device with an Automatic Cut out.

No live Music or amplified music was being played.

Amplified music – bands, in-house sound systems and DJ's – do not require authorisation when playing on licensed premises that are authorised and open for the sale of alcohol for audiences up to 500, between the hours of 8am and 11pm

Regular Sound recordings are taken please see sound recording taken and recorded on the 27<sup>th</sup> of April

Please see copy of Sound Monitor Recording and Sound Logs

- A Belly Dancer performed earlier in the evening

#### 'Performances of Dance'

includes any non-customer dancing that is intended to entertain an audience. Since June 2013, for audiences up to 500 from 08:00 until 23:00 none of these activities require authorisation under the Licensing Act.

#### The Belly Dancer Performed at 19:00 and 20:00 for 15 mins

- The SIA register only had one SIA recorded for many of the dates. This was checked during the meeting as being on Fridays and Saturdays when there is a requirement for a minimum of two door supervisors to be on duty (condition number 13). Mr Hassan stated that CCTV could show that there were two working (although he was unable to playback CCTV footage to us at the time). It is a condition that there is a register kept of all door staff on duty (condition number 15) and this was clearly incomplete, or there were not enough SIA on duty at the relevant times.

There are always two Door Staff on Duty 1 at the front door and 1 inside the venue the log was not incomplete it was that 1 door man signed in on the log book and the other signed in on the log in sheet.

Video evidence to support this and the invoices from the security company.

In addition, we have 1 warden in high viz patrolling outside from 9pm until close.

#### **SEE PROPOSED ADDITIONAL CONDITIONS**

- Condition 17b states that "at least one member of staff trained to operate the CCTV system and download images shall be on duty at all times". This condition was therefore not being adhered to.

The Member of staff responsible for the CCTV system stats work at 16:00 each day and was not on duty at 12:00 midday also please note that Condition 17b also states

Footage shall be shown to the police and screenshots provided to them on request. Copies of downloaded images shall be provided to the police on a USB stick, CD or other acceptable means as soon as possible and in any case **within 24 hours of the request.**

**This was offered to the Officers at the time.**

- When the new premises licence was granted approximately a year ago with new management, there were robust conditions in place to ensure that the licensing objectives

would be upheld, and the venue managed responsibly and appropriately. Unfortunately it has been found that several conditions are being breached which not only increases the likelihood of crime and disorder and public nuisance being caused, but also reduces the trust and confidence that we have in the management of the premises. An increase in licensable hours with the omission of, or blatant disregard, of conditions is reducing the control measures that are in place and will have a negative impact on the licensing objectives.

I really cannot agree with this statement from the Police we work very hard to ensure that we compliant with all 43 very robust conditions.

I and my staff are fully aware of the very bad history of the premises and have worked extremely hard over the last year to move the premises in a different direction which we in the most part have achieved.

I am grateful that Committee for giving me the opportunity in granting our current Licence however it unfair to keep this hanging over our heads like a guillotine.

There have been no issues regarding ASB Crime and Disorder or underage drinkers. Yes I would agree there have in the past year been only 2 complaints that I have been made aware of.

1. was a daytime chaity Event for the Triage officer for children social services & Youth justice services officer The event was made to raise money for Autism Hillingdon Council TEN in place

I do feel that there are certain members that are still aggravated by the fact that the committee granted the licence against their wishes and instead of working with us are intent on being problematic.

I hope the committee when reaching its conclusion after looking at everything will see that any business will have the odd complaint it is how they are delt with.

We have always had an open-door policy and work with our neighbours hence we get few complaints.

Our Councillors on the other hand have never bothered to contact us or visit us even though we are also part of their constituency and a focal point of the community.

We Have looked closely at the concerns raised by the responsible Authorities and the points raised by the councillors and have proposed some additional conditions that will help.

I would agree that over conditioning a licence just for the sake of it is not a solution they do if implemented offer practical solutions to practical problems.

The extra times we are requesting after a year of struggling to pay the bills wages business rates really will make the difference between success and failure every one of the staff have worked so hard to turn the business around, it is no longer a badly run nightclub but a family friendly restaurant offering fantastic food for families couples and friends alike.

28/04/2024

### **Inspection by Penny Brown 27.04.2024 @ 22:05**

On the 27<sup>th</sup> of April at the hours of 22:05 Penny Brown and 2 officers arrived at the premises their first contact was with our security SIA on the door where he radioed the manager to come speak to them. Penny brown and the two-officer resumed to walk in stating they know the manager. The officer conducted an inspection on the premises stating the conditions that the premises has;

1. That any entry after the hours of 6pm must be I.D'd (which has been adhered to by security, I personally checked the ID scanner there was 80 ID's scanned)
2. Capacity of the premises as provided in the TEN we've applied for was 150 capacity including staff and patrons (there was only 94 and it was strictly bookings throughout this day)
3. Last entry was adhered to after 22:00 hours there was no entry into the premises. (Penny brown was refused entry and walked past security. Security followed her and I told him its fine she's the police)

In conclusion, I personally feel it is unfair and bias that Officer Penny Brown was conducting an inspection when they were against us in the sub-committee, and it felt like they were trying to find any issue to cause in terms of breaching the license. I have been operating this establishment for over one year there has been no reports to the police of crime & disorder, there has been no report to the anti-social behaviour in regards of public nuisance, our neighbours are happy with our establishment and join us every week where they dine and enjoy good food and service.

Lastly, Penny Brown stated that she is aware of our application of variance to the license and this inspection is purely to find an objection that they can hold against us receiving the license. Instead of stopping a thriving business of success they should help us.

### **Attachments.**

1. Booking list
2. I.D scans of the evening
3. CCTV footage
4. Statement from Security on arrival of Penny Brown
5. TEN applied

## **Neighbour complaint**

***Date: 03.11.2023***

***Time: 10:08pm***

***Neighbour contact number:***

Neighbour contacted us at 10:08pm in regards of the music – he threatened to contact the police and council if we don't put the music down. Our music level was in accordance with our noise measurement.

Two noise measurements were taken internal measurement log was at 70.8DB and external log was 56.3DB in my experience no noise should be generated to our neighbour from this measurement I personally could not hear anything from the onsite car park. therefore, I presume that maybe the noise was generated from a passing vehicle or neighbouring house.

Contacted neighbour on the 6<sup>th</sup> of November to address this noise complaint, and re-assured the neighbour that the music was not generated from our premises as during our phone call measurements of noise were taken which suggest that the noise was not generated from our premises.

***Signed (DPS)***

***M. Hassan***

***Date: 05.11.2023***



**Report ID: A204**

**Inspection date: 28/07/2023**

**Inspection time: 23:18**

**Inspector contact: Daniel Ferrer & Louise King (Licensing team)**

**Inspection Report:**

Daniel Ferrer & Louise King attended our premises the Prince of Wales Pub on the 28<sup>th</sup> of July at 23:15 hours. Daniel Ferrer identified this inspection as a general inspection to check our compliance with our conditions.

Daniel Ferrer requested to have a look around the premises and resumed by walking into the back terrace where he assuming there was amplified music being played. There were no amplifiers, or any type of music being played within the back terrace at the time of inspection.

He resumed by stating that he heard some music from the back terrace, I reassured him that it was not from the back terrace and from the Kitchen as it's near the back entrance of the Shisha.

The inspection resumed and they asked if they could see our paperwork and due diligence in accordance with the license conditions, I escorted them into the main restaurant and offered them the License folder which contains all the documents.

Daniel Ferrer & Louise King checked all the paperwork; Noise Measurement Logs, CCTV register, SIA Register, Right to Work forms, Staff training, Signage of challenge 25 and other licensing signage also refusal log. They clarified that we met all the conditions stated within our license.

A question was raised in regards of toughened glass I showed them that the glasses we offer in the back terrace are toughened and the difference between the toughened and regular glass.

The inspection continued and I resumed by showing them our ID Scanner and the patrons that have been ID'd on the day which was over 25 patrons. They also checked the SIA security and if it matches the SIA register which it did.

Daniel Ferrer also requested to view the CCTV, I stated that I don't have the office key however if they wait an hour Mr Sheraz will be arriving with it and I can continue showing them it or if they want, we can do it within 24hours of the requested time as it states in our license.

Overall they were happy with our compliance and that our conditions were met all the conditions.

***Report conducted by: Restaurant Manager***

***- Mohamed Hassan***

***Date: 29/07/2023***

07/07/2023

Prince of Wales

Game Measure LTD

**Report ID: A203**

**Inspection date: 14/07/2023**

**Inspection time: 14:23:22 – 14:41:33**

**Inspector contact: Daniel Ferrer**

**Inspection Report:**

Daniel Ferrer Licensing Manager attended the Prince of Wales met with Mohamed Hassan the DPS with a follow up discussion on the 7<sup>th</sup> of July report. It was clarified that a report from a nearby neighbour was made in regards of noise. Daniel Ferrer resumed by asking about condition 37, 38, 39 – in regards of amplified music in the back terrace. I Mohamed Hassan reassured Daniel like the out of hours officers that there is no amplified music in the back terrace and that we are aware of our licensing conditions and follow them by the book.

Daniel Ferrer mentioned that there is a nearby councillor who has conducted a report against our premises in regards of nuisance. He also mentioned that we've had no complaints recently just on the 7<sup>th</sup> of July there was noise complaints as we have a birthday party and DJ in the restaurant.

Daniel Ferrer resumed by asking if we had noise limiter in place, I answered by saying yes, we do in situated in the back terrace, I also confirmed that we take readings on a noise measurement and log all the DB's internally and externally during peak hours daily.

We resumed by conversing in our licensing conditions and he stated that there was 43 conditions and it is a lot to deal with.

**Report conducted by: Restaurant Manager  
– Mohamed Hassan  
Date: 07/07/2023**



07/07/2023

Prince of Wales

Game Measure LTD

**Report ID: A202**

**Inspection date: 07/07/2023**

**Inspection time: 22:00:52**

**Inspector contact: Out of hours Enviromental Health**

**Inspection Report:**

Two officers patrolling from Hillingdon Council conducted a visit at the Prince of Wales at 21:55 hours – the visit cause was that there were two anonymous complaints in regards of noise nuisance, officers asked if they can go to the back terrace to check if there is live music or amplified music/entertainment they were escorted by myself Mohamed Hassan and checked the back terrace mentioned you've got a awning now. I replied and said it's always been here.

The officers were happy that there was no music in the back terrace they went in the restaurant e.g. front of house and saw that there was a DJ I asked the DJ to put the music down as it was coming up to 22:00 hours. The night ended early at 23:30 and the premises was dispersed.

**Report conducted by: Restaurant Manager**

**– Mohamed Hassan**

**Date: 07/07/2023**



TheMusicLicence



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**Customer Account**

<b>Customer Account Details</b>	GAME MEASURE LTD Harlington Road Uxbridge UB8 3HX
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<b>Licence Agreement Date</b>	13/01/2024
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<b>Licence Start Date</b>	13/01/2024
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## Your music licence

This document confirms that TheMusicLicence has been granted to the licensee as named in the Customer Account Details above for Playing and Performing Music at or from the Premises, subject to TheMusicLicence Terms and Conditions. It should be read in conjunction with the applicable Usage Summary.

Words defined in TheMusicLicence Terms and Conditions have the same meaning when used in this document.

PPL PRS Ltd, Mercury Place, St. George Street, Leicester LE1 1QG  
0800 0720 808  
PPLPRS.co.uk

Registered in England and Wales, Registration Number 10376001, VAT Number 2577-7651



3004240445533971564/0102/2495/000

Mr Sheikh Ahmad  
PRINCE OF WALES  
Harlington Road  
Uxbridge  
Middlesex  
UB8 3HX  
United Kingdom (UK)



564

30 April 2024

**Sky Reference Number**

**Invoice number**

**Invoice date** 30-04-2024

**Due date** 13-05-2024

**Invoice Summary**

Total invoice charges (ex VAT)	£2033.28
Total invoice credits	£1174.64CR
Total invoice VAT	171.73
Total amount due on invoice (inc VAT)	£1030.37

**The total amount due is £1030.37**  
(where applicable this includes any outstanding balance on your account)

**For more detail, turn the page...**

**Correspondence Address:**

Sky Business • PO Box 1805 • Livingston • West Lothian EH54 7XG  
Customer Service 08448 244 244 • Republic of Ireland 0818 719 888  
myaccount@skybusinesssupport.sky • sky.com/business/help

Sky UK Limited • Grant Way • Isleworth • Middlesex TW7 5QD • Registered in England No. 2906991 • VAT registered No. 440 6274 67

105

160 (03/24)



211023044555027/87/0101/3441/000

Mr Sheikh Ahmad  
PRINCE OF WALES  
Harlington Road  
Uxbridge  
Middlesex  
UB8 3HX  
United Kingdom (UK)



87

21 October 2023

**Sky Reference Number :**  
**Agreement Name: Pubs UK 2023 RV**

## SKY ACCOUNT SERVICES

Hello Sheikh

Thank you again for choosing Sky, we hope your business benefits from our great range of sports and entertainment programming.

When you joined Sky, we were pleased to apply an Outdoor Sports Area and/or a Food Sales pricing adjustment to your subscription price. Your Adjusted Sky Effective Rateable Value is currently £14766.00 and the amount you will pay over the next month for the above agreement is £1,605.06\* excluding VAT.

However, pricing adjustments can only be applied to your subscription price for a period of three months without validation from the necessary documents. Please send one of the documents outlined below to us today at the address shown at the bottom of this letter or via email to [myaccount@skybusinesssupport.sky](mailto:myaccount@skybusinesssupport.sky) to continue receiving your pricing adjustment:

- Individual EPOS (Electronic Point of Sale) till receipts covering at least the last 90 days period.
- An EPOS summary covering at least the last 90 days period.
- A letter signed by your accountant on their company-headed paper summarising total food sales and total turnover, covering at least the last 90 days period.
- In the case of an L&T (leased and tenanted) premises, an L&T Business Plan highlighting the split of food and any other expected turnover.
- A current Valuation Summary Certificate supplied by the Valuation Office showing the Fair Maintainable Trade breakdown for the venue.
- A tax return highlighting food and drink turnover at the business address covering a period of at least 90 days.

If we do not receive and verify your documentation, we will need to remove your food and / or outdoor area pricing adjustment from future monthly subscription payments. This would increase your subscription payments to £2,293.03 excluding VAT. If your food percentage is lower than that which you've claimed, we may recover the difference in subscription charges from you.



Correspondence Address:  
Sky Business • PO Box 1805 • Livingston • West Lothian EH54 7XG  
Customer Service 08448 244 244 • Republic of Ireland 0818 719 888  
[myaccount@skybusinesssupport.sky](mailto:myaccount@skybusinesssupport.sky) • [sky.com/business/help](http://sky.com/business/help)  
Sky UK Limited • Grant Way • Isleworth • Middlesex TW7 5QD • Registered in England No. 2906991 • VAT registered No. 440 6274 67

1208-AC



To  
THE PRINCE OF WALES

# Invoice

Invoice note  
For w/e 21/04/24 & 28/04/24

From PRESTIGE PROTECT LTD  
Invoice number INV342  
Invoice date 30 Apr 2024  
Payment terms On receipt

Item	Rate	Qty	Net	VAT%	VAT	Gross
Security services	£17.50	37	£647.50	20%	£129.50	£777.00

### How to pay this invoice

Account name: PRESTIGE PROTECT LTD  
Payment reference: INV342

#### Details for UK payments:

Account number: 46042892  
Sort code: 04-03-70  
Payment method: BACS or FPS payments only

Net total £647.50

VAT total £129.50

Total £777.00

Payment due 30 Apr 2024

Registered company address – 167-169 Great Portland Street 167-169 Great Portland Street, 5th Floor, London, United Kingdom, W1W 5PF  
Registered company no. 12062081 - VAT registration no. 439539653

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# Witness List



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# Witness List





# Witness List



Prince of Wales Hayes FLR - AGR1052710

Snap Shots





# Noise Measurement log

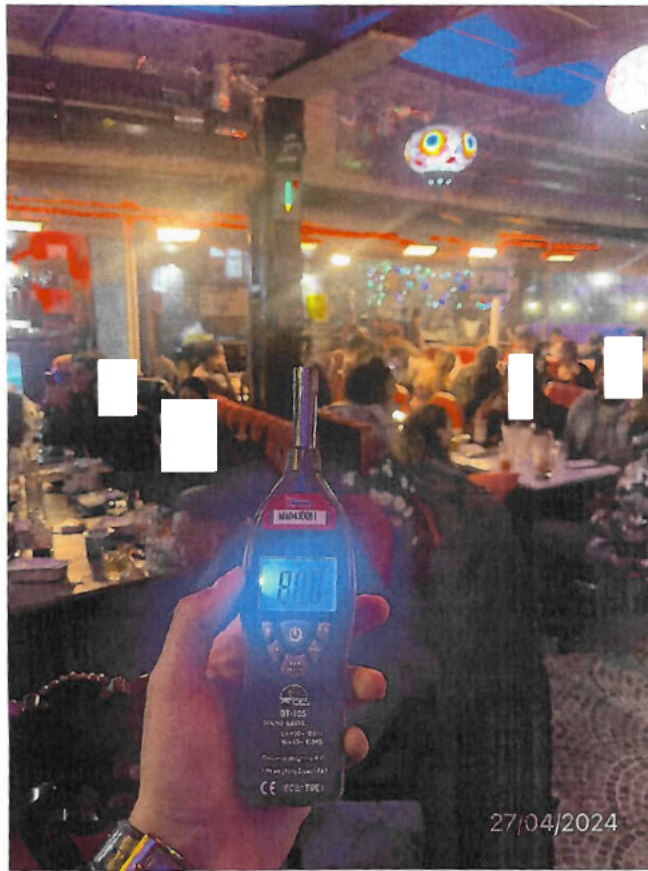
Week Commencing:

Db Measures: Low 50-60Db / High 60-85Db

Date	Type	Place ( internal & external )	Name	Measurement (Db)	Action taken if needed
21.04	Noise	Internal	M.H	65.3Db	-
21.04	Noise	External	M.H	54.2Db	-
22.04	Noise	Internal	M.H	68.7Db	-
22.04	Noise	External	M.H	55.2Db	-
23.04	Noise	Internal	M.H	71.2Db	-
23.04	Noise	External	M.H	56.8Db	-
24.04	Noise	Internal	M.H	69.1Db	-
24.04	Noise	External	M.H	58.2Db	-
25.04	Noise	Internal	M.H	66.8Db	-
25.04	Noise	External	M.H	54.2Db	-
26.04	Noise	Internal	M.H	72.8Db	-
26.04	Noise	External	M.H	57.7Db	-
27.04	Noise	Internal	M.H	80.0Db	-
27.04	Noise	External	M.H	59.1Db	-
28.04	Noise	Internal	M.H	69.8Db	-
28.04	Noise	External	M.H	56.3Db	-
29.04	Noise	Internal	M.H	67.7Db	-
29.04	Noise	External	M.H	55.3Db	-
30.04	Noise	Internal	M.H	65.4Db	-
30.04	Noise	External	M.H	54.2Db	-
01.05	Noise	Internal	M.H	66.2Db	-
01.05	Noise	External	M.H	54.3Db	-









Date	Time	Complainant	Details
24/03/24		Cllr Chamdal	Loud music <b>GARDEN AREA WAS NOT IN USE AT THIS TIME</b>
29/03/23	16:06	Local resident	Loud amplified music <b>THE GARDEN AREA WAS NOT IN USE AT THIS TIME</b>
30/04/23		Cllr Adam Bennett	Music noise Yesterday (29/04) 2 residents reported to me that the Prince of Wales pub was playing excessively loud music in their rear external garden from 16:00 hrs onwards. Properties are some distance from the pub yet residents were still disturbed by the noise inside their homes <b>THE GARDEN AREA WAS NOT IN USE</b>
09/05/23			Resident informed EP Team that 07/05 there was excessive loud music noise emanating from the garden of the Prince of Wales pub from approx. 17:00 – 20:45 hrs. Believes pub in breach of licensing conditions. Resident feels that owner/licensee is dodging the ASB team by only playing such music in the daytime (third recorded incident in 3 months) when they know a rapid response is unlikely. <b>NEVER BEEN MADE AWARE OF THESE COMPLAINTS</b>
07/07/23	21:08	Local resident	Noise nuisance - music
10/07/23		Local resident	Last Friday 7 <sup>th</sup> July we were back to thumping and very loud music emanating from the pub. Whilst its true that this disturbance did not go on late into the night, it is still inconsiderate to the residents who live nearby. We are upset that this establishment seems to have been allowed to become some sort of night club which is quite a change from the local pub it used to be. I am not sure if you can do any more but I wanted you to be aware that things would seem to be reverting to their bad ways. <b>SEE REPORT</b>
08/07/23		Cllr Adam Bennett	Local resident reported to him that there was a “tremendous noise” coming from the rear garden of the Prince of Wales last night (07/07) at 23:00 hrs. He reported it to the OOH noise team.
18/11/23	14:00	Local resident	The pub is playing extremely loud music at the rear of the premises. I’ve called and politely asked him to turn it down or off. I was told he has a special licence to play loud music today as they have a party. Is this true...!! If so can you confirm this. I have been in touch with the Met Police and OOH Dept <b>PRIVATE CHARITY EVENT FOR -Triage officer for children social services &amp; Youth justice services officer The event was made to raise money for Autism ORGANISERS HILLINGDON COUNCIL</b>
27/28/04/24	?	Local resident	The playing of loud music in the garden of the Prince of Wales Sahara City. I’ve looked at the licence and it would appear the music can only be played inside. It obviously isn’t as I can hear it and its starting to piss me off as I have work at 5am and I have kids trying to sleep. The place is a law unto itself, it has breached a planning order to remove its retractable roof which is still there. It has music

			and entertainment outside against its licence. Cars parked on the pavement outside and behind the bus stop at Coney Green. Please do something. <b>NOT AWARE OF ANY COMPLAINT</b>
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